

BELÉN BUSINESS

A&N Café River Road 1960
Agricultural experiment center open 1056
Airport constructed 1978
Airport/proposed 1978
Alex and Billies Saloon 309 S. Main
Atwood Drug Store
Band stand (picture) center of fairgrounds
Becker Dailes 1974
Becker Dailes lumberyard 1956
Becker Dailes Main 1928, 1936
Becker, John Belén merchant 1937
Belén 1st Nat'l bank (checks) 1901
Belén Community Center dissolved 1966
Belén Health Care Center 1984
Belén Icing Co. 1972
Belén Motor Sales 1934
Belén natural resources 1961
Belén Rambler Agency open 321 N. Main 1960
Bernardo Bar 1955
Billies Fashions 1978
BLAC Medical center Becker and Dailes
Blue Hven Café 1934
Blue Ribbon store 1974
Buckland Pharmacy 1970, 1974
Buckland, Roy Didier Bldg 1929
Burgeson Main Pharmacy 1979
Caldwell motor co. 1969
Cannon Craft closed 1977
Carlo's lounge 1964
Cement manufacturing plant 1956
Central Theater 1927
Chamber of commerce (non-members list)
Chamber of Commerce members 1967-68
Chavez Radio and Television Co. 1970
Chiavario winery 1984
Chile processing plant 1967
Copper leaching plant 1956
Coronado Ave picture 1907
Dailes and Becker Streets 1914
Dailes, Paul, retired 417 n 4th 1959
Daisy's Market closed 1978
Davids Mens Wear Main St 1975
Del Rio Plaza 1973, 1974
Delgado Filling Station 1934
Dependable Door co

BHHC-2-1-46-1
Belén Businesses

F&E Department Store 1929,1936,1954
Fair Store 1935,1955
Fiel and Eellermeyer bldg restored 1985
Flour Mill
Gabadon Construction Co. 1973
Gentry Plaza NM6 south of NM Valencia 1984
Gillie Salazar Shoe Store 1929
Gillies mortuary 1932
Gillies shoe store 1932, 1933
Gils Bakery 1957,1975
Gils Dining Room 1970
Grasslands Sod Co.
Green Valley estates (2 mi N on 47)
Handley Dairy Farm
Hansen-Waldrop Ford Co. 1974
Hanson Waldrop Ford Agency 1968
Hefner Bros Studebaker 311 N MAIN 1954
Inn of Enchantment Motel proposed Hwy 85 N 1976
Jarales lettuce farm/Charles and James Matsu
Juans Beer Garder 1957
Kotchs Café 1968
Kuhn Hotel 1934
Liberty Café 1934
Library site OK'd
Lovett Oli Co. 1968
Main Drugstore 1959
Manhattan Café oen in Goebel bldg 1933
Melvas Book Keeping and tax service 847 N Main 1973
Mesa Motel North Main 1975
Millers Conoco and Friestone 616 N Main 1975
Montgonery Ward 211 N 7th 1974
Mullin Jewelers Co. 1936
Organtic fertilizer plant 1936
Parsons & Whittemore Paper Co. 1969
Phillips Café
Pixie Store 1974
Presbyterian hospital purchased Belen hospital 1971
Price Right Homes
Rabbit processing plant 1972
Railroad dorm, Gilbert and Main
Ranchero State bank 1961,1969
Rio Communities shopping center open 1973
Rio Valley vineyards
Robertas Ladies Wear shop 223 N Main 1961
Round House
Santa Fe Café 1934
Shopping Center 6th and Reinken 1959

Silvas Drug Store 1953
Sprouse Reitz 1971
Tabet shopping Center 1960
Tabet Lumber Co. 1958
Tabet businesses 1979
Tabet dance hall closed 1964
Tabet Store South Main 1935
Tate, Perry, Butane Supply Co. 1953
TG&Y Store South Main 1960
Thompsons Gamble Store 115 S. Main 1975
Three Beauty Shop Reinken 1970
Trembley Jewelers 208 S Main 1961
Tru-Auto 1974
Valley Ford 1974
Vivians Print and Copy
White Way Café 1975
White Way Café West Main 1960
Zia Drive In 1954,59

Valencia County NM Archives History - Businesses Belen 1912

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Joy Fisher sdgenweb@yahoo.com January 8, 2007, 4:39 pm

BELEN. Pop 1,500. Valencia county. A thriving village on the A T & S F Ry 30 miles s of Albuquerque and 8 s of Los Lunas the county seat. Has Catholic, Episcopal, Lutheran and Methodist churches, a bank, 4 hotels, a flour mill and 2 opera houses. Two weekly newspapers the Tribune and El Hispano-Americano are published. Fruit raising is the principal industry. Exp W F & Co. Tel W U and

Postal.

Jno Becker P M.

Anderson & Dietrich (Jos Anderson, Fred Dietrich), saloon.

Baca A C, meats.

Baca Jos M, baker.

Baca Juan R, gen store.

BACA SATURNINO, EDITOR AND Propr El Hispano-Americano. (See p 156.)

Beardsley Jno W, phys.

BECKER JOHN COMPANY (INC) The, John Becker, Pres; Paul B Dalies Vice Pres; Chas Reinken, Sec-Treas; Jobbers and Retailers of General Merchandise,

Farm Implements, Wool Merchants, Hay and Alfalfa, Proprs Belen Roller Mills. (See adv.)

BELEN ROLLER MILLS, THE John Becker Co (Inc) Proprs. (See adv.)

Belen Tribune, Wm M Berger pub.

BELEN TOWN & IMPROVEMENT Co, John Becker, Pres; John Becker Jr, Vice Pres; Louis C Becker, Treas. (See adv.)

Berger Wm M, lawyer.

Buckland Bros (Nelson N and J Roy), drugs.

Butler Lloyd C, harness.

Castillo Jose, barber.

City Hotel, Wm T Clay propr.

Clay Wm T, propr City Hotel.

Cobler Wm M, baker.

Dees Jno, propr New State Hotel.

Dempsey Wm H, phys.

DIDIER ADOLPHE, GRAPE Grower, Wine and Brandy Mnfr and Propr
National Saloon. (See adv.)
Didier E, saloon.
Dobby Hotel, Ruth C Kuhn propr.
EL HISPANO-AMERICANO (Spanish Weekly), Saturnino Baca Editor and
Propr. (See adv.)
FIRST NATIONAL BANK (Capital \$25,000), John Becker, Pres; John
Becker Jr, Vice Pres; Louis C Becker, Cashr. (See adv.)
Garcia Bros (Manuel and Desiderio), livery.
Garcia Jos M, grocer.
Gilbert & Sons (Gavino, Antonio and Martino), grocers.
CORBEL'S CURIO STORE, MRS Hedwig Goebel Propr, Mexican and
Indian Curios, Postals, etc. (See adv.)
GOEBEL MRS HEDWIG, PROPR Goebel's Curio Store. (See adv.)
GOEBEL & SONS (OSCAR, OSCAR Jr, Walter, Edgar, Curt and
Herbert), General Store, Millinery, Farm Lands and Real
Estate. (See adv.)
Henson Frank, saloon.
HOTEL BELEN, B RUTZ PROPR. (See adv.)
Jarmillo Valentine, saloon.
Jones Jno W, restaurant.
Kansas Ice Co, Wm J Puett mngr.
Kuhn Ruth C, propr Dobby Hotel.
Lee Jno A, harness.
Mandell Bros (Leon, Harry and Kaufman), gen store.
Mather Harold V, lawyer.
NATIONAL SALOON, ADOLPHE Didier Propr.
New State Hotel, Jno Dees propr.
Pahlisch Conrad, restaurant.
PEOPLES LUMBER CO, BERNARD Jacobson, Pres; J M Witherspoon, Sec
and Treas;
Building Material, Paints, Oils, Glass, Cement, Plaster and
Builders'
Hardware.
Pitts Edw L, jeweler.
Pohl Richd, gen store.
Radcliffe Wm D, phys.
Raff Fred L, blksmith.
Reynolds Thos B, saloon.
RUTZ B, PROPR HOTEL BELEN. (See adv.)
RUTZ E W, CONTRACTING Painter and Paperhanger. (See adv.)
Salas Julian, saloon.
Sanchez Medardo, barber.
Scholle Fred, gen store.
Spinks, Pittman & Edmiston (Thos M Spinks, Thos J Pittman, Mrs L
Edmiston),
conf.

Thompson Oscar N, gen store. History - Businesses ... Los Lunas
Tisdale J S, brick mnfr.
Walrath Frank L, real est.
Wilkinson Saml L, phys.
Willard Town & Improvement Co, Wm M Berger sec.
Williams B M, dentist.
Witzel Geo, saloon.

Los Lunas, N.M., 1900. Population 1,200. Area 12 sq. mi. Elev. 5,000 ft.

Los Lunas is a small town in Valencia county. The county seat is on the A.T. & S.F. Ry. 10 miles off. The town is built on a hill and is a typical New Mexican town. It has a Catholic church, a school, a hotel, a saloon, and a few small stores. The population is about 1,200. The town is named after the Lunas family, who were the first settlers.

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Joy Fisher sdgenweb@yahoo.com May 12, 2007, 12:37 am

LOS LUNAS. Pop 725. Valencia county. The county seat on the A T & S F Ry 10 miles n of Belen the banking point and 20 s of Albuquerque. Stock raising is the leading industry of the surrounding country. Has a Catholic church, a hotel, a flour mill and a commercial club. Altitude 4800 ft. Exp W F & Co. Tel W U. Simon Nenstadt P M.

Aragon & Valencia (Diego Aragon, Aco Valencia), gen store.

Archuleta Antonio, barber.

Artiago Jose, saloon.

Artiago N, restaurant.

Castillo Emiliano, saloon.

Chavez Robt H J, saloon.

CONNELL WALTER M (HUNING & Connell). (See adv.)

Goebel C W, r r exp and tel agt.

HUNING FRED D (HUNING & Connell.) (See adv.)

HUNING & CONNELL (FRED D Huning, Walter M Connell), General Merchandise, Fuel, Hay, Grain, Wool, Hides Pelts and Real Estate). (See adv.)

Jagels Phil, ins agt.

Jaramillo Placido, saloon.

Lopez C F, saloon.

Los Lunas Commercial Club, H H Schultz sec.

Luna Roman, hotel.

Nenstadt Simon, gen store.

Raff Jno G, blksmith.

Romer Bros (A A and Smith), flour mill.

Romero Boleslo, meats.

Romero Mrs J, restaurant.

Sanchez Jesus C, gen store.

Southwestern Agricultural Corporation, T B Harlan, pres; H H Schultz, mngr.

Wittwer Wm F, phys.

Valencia County NM Archives History - Businesses Jarales 1912

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Joy Fisher sdgenweb@yahoo.com April 24, 2007, 2:52 pm

JARALE. Pop 725. Valencia county. A p o 4 1/2 miles s of Belen on the A T & S
F Ry the shipping and banking point.

Jose D Cordova P M.

Banonca Jose, meats.

Castillo Felipe S, blksmith.

CORDOVA JOSE D, GENERAL Store.

Sanchez Adolfo B, saloon.

Sanchez Isaias, gen store.

Santa Fe County NM Archives History - Businesses Lamy 1912

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Joy Fisher sdgenweb@yahoo.com May 6, 2007, 12:32 am

LAMY. Santa Fe county. A p o on the A T & S F Ry 19 miles s of Santa Fe the
county seat and banking point.

Hanna Thos W, gen store.

Harvey Fred (Inc), hotel.

Lovato Feleceano, saloon.

Bernalillo County NM Archives History - Businesses

.....Albuquerque 1912

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Joy Fisher sdgenweb@yahoo.com January 7, 2007, 8:29 pm

ALBUQUERQUE. Pop 15,000. Bernalillo county. Settled in 1880. It is located on the A T & S F Ry. (Three branches of this line terminate here the city being the junction for the southern line to Amarilla [sic] Tex the west line to Los Angeles and Santa Fe and the Chicago El Paso line. It is the largest city and the most important railroad and industrial center in the state of New Mexico and is situated in a comparatively thickly settled district with many suburban towns around it. It is located in almost the geographical center of the Sunshine state and for this reason enjoys many advantages. It is in the very heart of the "well country" and has a splendidly equipped sanatorium for the prevention and cure of tuberculosis. Albuquerque is conceded to be one of the most progressive cities in the west. Its citizens overlook no opportunity to add to its standing and prestige. It is the trade center for the growers of sheep, wool, cattle and for miners and ranchers and is also the logical center of the timber industry and the largest lumber plant in the United States is operated here. The railroad shops of the Santa Fe R R are located here and employ a large number of men. Albuquerque is a modern up-to-date city. Has electric light, water and gas plants, well-equipped fire department, an excellent police force, a first class electric street car system, public and private schools of the highest class, including the University of the State of New Mexico, six solid banking institutions, a public library and many large wholesale and retail houses. The churches represent nearly every denomination and creed. There are 19 hotels, a good hospital, brick yards, 2 planing mills, a boom factory, 4 flour mills, a foundry, a theatre, several moving picture shows and many other places of amusement. Two ably conducted daily newspapers the Evening Herald and the Morning Journal and five successful weeklies, the State Democrat, the New Age, La Bandera Americana, El Mensajero, and La Opinion Publica and one semi-monthly the La Aurora are published. The principal shipments are lumber, flour and ore. Bell telephone system. Exp W F & Co. Tel W U. Robt W Hopkins P M.

Ackerman Frank, lawyer 402 W Central av.
 Acme Cleaning Co (Chas Blaine, Edgar A Williams), window clnrs 219 W Silver av.
 Adams Benj F, lawyer 10 Cromwell bldg.
 Ah Kee, restaurant 212 N 3d.
 Airdome Theatre, J H Houston mngr, moving pictures 300 N 2d.
 Alage Thos, shoemkr 307 S 2d.
 Alameda Realty Investment Co, P Herbert Brame sales mngr, 32 Barnett bldg.
 Alamo Hotel, Giomi & Galanti proprs, 301 S 1st.
 Albright Jno G, real est 121 N 3d.
 Albright & Anderson, G F Albright, pres; W D Anderson, sec and treas; printers 212 W Gold av.
 ALBUQUERQUE ABSTRACT CO, John M Moore, Pres and Treas; W H Moore, Vice Pres; E L Grose, Sec; 214 W Gold av.
 Albuquerque Biblical College (Methodist), Thos Harwood supt, 3 miles n.
 Albuquerque Bottling Co (Pio and Guido Lommori), 305 N 1st.
 Albuquerque Business College, Jos E Goodell, pres; C M Drake, sec; G C Taylor, sec; Korber bldg.
 ALBUQUERQUE CARRIAGE CO, Polecarpio Armijo, Pres; R M Merritt, Sec and Treas; Michael A Spees, Mngr; Carriages, Wagons, Farm Implements, Harness and Blacksmithing, 1st n w cor Tijeras av.
 Albuquerque Cycle & Arms Co, R L Dodson mngr, automobile repairs 513 W Central av.
 Albuquerque Eastern R R, W S Hopewell gen mngr, 201 Luna-Strickler bldg.
 ALBUQUERQUE EVENING Herald, Hening & Black, Pubs; E Dana Johnson, Editor; 122-124 N 2d s e cor Copper av. (See p 117.)
 Albuquerque Fire Brick & Tile, Co, Chas Melini, pres; M E Hickey, sec; W J Johnson, treas; Cromwell bldg.
 Albuquerque Floral Co, F H Lester, pres; R S Elwood, sec; Arno Huning, treas; 1512 Central av.
 Albuquerque Foundry & Machine Works, Wm Bryce, pres; Peter Stewart, treas; E Hazeldine av and A T & S F Ry.
 ALBUQUERQUE GAS, ELECTRIC Light & Power Co, C C Chappelle (New York), Pres; C K Durbin (New York), Sec; O S Moore (New York), Treas; E C Butler, Gen Mngr; 5 00 W Central av. (See p 103.)
 Albuquerque Land Co, M W Flournoy, pres; D K B Sellers, sec; 3 First Natl Bank bldg.
 ALBUQUERQUE LUMBER CO, Frank McKee, Pres; J M Doolittle, Vice Pres and Mngr; George A Kaseman, Sec; George K Neher, Treas; Lumber, Building Supplies, Paints, Etc 423 N 1st.
 ALBUQUERQUE MARBLE & Granite Works Lonzo Overton Propr, 215 E Central av. (See p 115.)
 Albuquerque Milling Co (Herman Hoch), 102 Trumbull av.
 ALBUQUERQUE MORNING Journal, Journal Publishing Co Pubs, 410 W Gold av.
 Albuquerque Music Co, James Sackett mngr, 412 W Gold av.
 Albuquerque Novelty Works (F S Hopping), bicycles 321 S 2d.
 Albuquerque Planing Mill Co (Lovick M Perkinson, Alb J Sullivan), 401 S 1st.
 ALBUQUERQUE PUBLIC Library, Nell M Wetter Librarian, Edith cor E Central av.
 ALBUQUERQUE RETAIL Merchants Association, R W Weidlein Sec, Credit Reports and Collections 111 S 4th.
 Albuquerque Sanitarium, Abraham G Shortle supt, E Gold av.
 Albuquerque Tent & Awning Co (Chas L and Louis C Keppeler) 317 S 2d.
 Albuquerque Typewriter Exchange, O A Burtner mngr, 204 W Gold av
 ALBUQUERQUE WOOL SCOURING Mills (Inc), James Wilkinson, Pres and Gen Mngr; W E Rogers, Sec; e s A T & S F Ry nr Mountain rd. (See p 122.)
 ALBUQUERQUE & CERRILLOS Coal Co, George A Kaseman, Pres;

T K D Maddison, Vice Pres; R A Kistler, Sec and Treas; Miners, Shippers and

Wholesale Anthracite and Blacksmiths' Coal 10 E Central av. (See backbone.)

Alexander Andr F, barber 203 S 2d.

Algadones Petroleum, Coal Mining & Pipe Line Co, A J Frank, pres;

A D Ogle, sec and treas; 519 W Central av.

Alger Edmund J, dentist 1 Armijo blk.

Alspach Cecil V, propr Craige Hotel, 118 1/2 W Silver av.

ALVARADO THE, FRED HARVEY Propr; J E Smithers, Mngr; Santa Fe Depot.

American Hotel, Mrs Minnie Dinsdale propr, 502 1/2 Central av.

American Lumber Co, J B Koch pres; A A Keen, sec and treas;

saw mill N 12th and Indian School rd.

American Surety Co, G S Klock atty; 8 Stern bldg.

Anaya Ygnacio, blksmith 1201 E Mountain rd.

Angelus Hotel, Mrs Fred W Hamm propr, Luna-Strickler bldg.

Anheuser-Busch Brewing Assn, C W Kunz, agt, Fruit av and A T & S F Ry.

Annex Hotel, Angelo Parenti propr, 107 S 1st.

Anson Andr W, contr 624 S 1st.

Anthony Cottage Sanatorium, Ada M Chevaillier phys in charge, 606 N 12th.

Apodaca Mrs Dolores G, grocer 1901 S 2d.

Archuleta Toribio, saloon 323 E Mountain rd.

Armijo Filipe, grocer San Jose.

Armour & Co, A H White local mngr, whol meats 117 E Tijeras av.

Arnda Monico, saloon 227 N 4th.

Art Shop The (Saml E and Mary L Newcomer), 316 W Central av.

Atrisco Farm, J C Baldrige, pres; A B Stroup, sec and treas;

irrigation projects.

AUDIT SYSTEM CO, E A Mossman Vice Pres and Mngr, Expert Accountants and Systematizers 112 N 2d.

Audit & Credit Co (Harold Pierce Nellie C Brewer), credit reports 1 Weiller & Benjamin bldg.

Azario Lawrence, grocer 309 N 3d.

Aztec Fuel Co, L J Miller mngr, 1102 N 1st.

B PUBLISHING CO, PUBLISHERS The Southwestern, 33 Barnett bldg.

Baca Adolfo B, billiards 1427 S 3d.

Baca David, grocer 1007 S Broadway.

Baca Elfego, lawyer 523 W Gold av.

Baca Felix, lawyer 18 N T Armijo bldg.

Baca Refucio, baker 1318 Barelvas rd.

Bachechi A O & Co (Leo Bonaguido, A O Bachechi, Eltone Franchinia), gen store 105 E Tijeras av.

Bakes Fred C, phys 5 State Natl Bank bldg.

Baldnini Raffaello, saloon 216 N 3d.

Baldrige J C Lumber Co, J C Baldrige, pres; E F Kaneen, sec; B H Briggs, treas; 423 S 1st.

Ballard Arthur F, conf 401 W Central av.

Ballew Mrs Alice L, milliner 118 S 4th.

Balling Simon N, baker 207 S 1st.

Bambrook Bros (Herman J and Alfred W) livery 112 John.

Baracat Beshera I, gen store 1308 S 2d.

Barnett Jos, saloon 124 W Central av.

BARR FRANK H, D V S, Veterinary Surgeon 501 N 1st cor Marquette. (See p 121.)

Barradaili Jno, real est 121 S 3d.

Barth Isaac, lawyer 5 Stern bldg.

Bartley Mrs Nellie, milliner 312 W Central av.

Bass Edgar, grocer 702 S Broadway.
Bauer Wm E, drugs 201 S 1st.
Beaven Jno S, fuel 502 S 1st.
Bebber Otto G, optician 110 S 2d.
Bebber & Hunt (Otto G Bebber, M K Hunt), cigars 110 S 2d.
Beeman & Aver (Porter R Beeman, O Elroy Ayer), plumbers 207 1/2 E Central av.
Belden Wm, vet surgeon 724 S Edith.
Bell Jas E, livery 424 N 2d.
Bell Jas L, plumber 208 W Silver av.
Benardinello Camillo, grocer Indian School rd.
Benjamin Bros Co (Harry and Louis J Benjamin, Earl R Stean), clothing
218 W Central av.
Bennett Indian Trading Co, Geo E Ellis mngr, 115 W Central av.
Benny Belle, cigars 215 S 2d.
Berger Otto, flour 114 W Copper av.
Bettis Anna M, grocer 822 S Walter.
Bird F Ellis, phys 504 S 3d.
Bittner Co The, Alf Stevens mngr, flour 117 E Tijeras av.
BLACK JAMES S (HENING & Black), 122 N 2d.
Bliss Elmer E, vulcanizer 708 W Central av.
Bliss M C & Co (Myrtle C and S Mabel Bliss), stenogrs 4 Kent bldg.
B'Nai B'rith Cemetery Association, F H Strong supt, 214 N 2d.
Boatright David H, dry goods 118 W Gold av.
Boggs Mrs Ila, grocer 1410 John
Boggs Wm L, gen store 1024 S Broadway.
BOGH HARRY F, PROPR GRAND Central Hotel, n w cor 2d and Central av.
Boldt Chas E, furniture 218 W Gold av.
Bonner Jas, clothes clnr 408 W Tijeras av.
Bonsall Mrs Ella W, milliner 114 S 4th.
Borders Andr, undertaker 400 W Gold av.
Boruff Ray R, grocer 612 N 5th.
Bouquet Frank W, mnfrs agt 411 W Roma.
Bowdich Bros (Jos S and Alex C), cement wkrs 605 S Broadway.
Boyd Jno C, grocer 1101 S 4th.
Boyer Frank, mnfrs agt 117 E Tijeras av.
Brachvogel Carlote, notions 122 W Gold av.
Bradstreet Co The, Fred W Harden supt, mercantile agency 17 Grant bldg.
Brajevich Geo D, stationer 224 S 2d.
Brault Mrs Leontine, gen store 522 E Marquette.
Brewer Nellie C, lawyer 1 Weiller & Benjamin bldg.
Britton Mary E, grocer 900 William.
Bronson & Bronson (Jos E and Arthur S), phys 309 1/2 W Central av.
BROOKS GEORGE L, PRES JOHN M Moore Realty Co and Western Meat Co,
409 W Copper av.
BROOKS H O, MNGR SAN JOSE Market, Assayer and Chemist 409 W Copper av.
Brown Jas F, lawyer 14 First Nat Bank bldg.
BRYAN RICHARD W D, Attorney at Law 9-11 Firt [sic] Natl Bank bldg.
Bryant General N, messenger service 212 W Gold av.
Burg Jno B, lawyer 215 W Gold av.
Burius Geo S, baker 202 E Central.
Burkhart Summers, lawyer 211 1/2 W Central av.
Burton Solomon L, phys 9 Barnett bldg.
Burton & Montgomery (Jas M Burton, Allen Montgomery), pool 208 N 3d.
BUTLER EUGENE C, GEN MNGR Albuquerque Gas, Electric Light & Power Co,
500 W Central av.
C & A Coffee Co, Armin Kreamer mngr, 208 S 2d.
Cameron Abraham, well driller 500 N Cromwell av.

Campfield Geo A, mnfrs agt 317 W Central av.
Candelario Ambrosio, loans 108 S 3d.
Canfield F P Co, F P Canfield, pres; H O Brooks, sec and treas; tinsmiths
204 W Central av.
Cantrel Mrs Ernestine, grocer 1302 N 2d.
Capital Life Insurance Co of Colorado, Parker & Walton agts, 11 Cromwell
bldg.
Carnes Chester H, optician 114 W Central av.
Carns Danl H, phys 14 Grant bldg.
Carnuel Consolidated Copper Co, Wm Jenks, pres; L H Chamberlin, sec,
2 Cromwell bldg.
Carson & Redmon (Lewis E Carson, Chas S Redmon), barbers 218 S 2d.
Casulli Nicholas, furniture 114 W Gold av.
Chadwick Abiather, automobiles 108 W Gold av.
Chadwick Chas & Co, Chas Chadwick, pres; J B Skinner, sec and treas; live
stock
brokers 108 W Gold av.
Chamberlin Lewis H, dentist 2 Cromwell bldg.
Chaplin Wm M, shoes 121 W Central av.
Chauvin Adelard, wall paper 114 S 3d.
Chaves Amado, lawyer 2 First Natl Bank bldg.
Chavez Adolfo, grocer 1426 S 2d.
Chavez Antonio, grocer 1411 Barelbas rd.
Chavez Eduardo, gen store 905 S 2d
Chavez Jose N, saloon San Jose.
Chavez Juan, grocer 204 Bell.
Chavez Pedro, grocer 901 S 2d.
Chavez Polidore R, grocer 1609 S Broadway.
Chavez Telesfor, barber 216 N 3d.
Chavez & Nuanes (Elisco C Chavez, Elias Nuanes), saloon 1402 E 2d.
Chavez & Son (Julian and Beltran B), grocers 300 N Broadway.
Chechas Nicholas, conf 219 S 2d.
Chevaillier Ada M, phys 601 N 12th.
Chicago Mill & Lumber Co, A H Carroll mngr, planing mill 401 N 3d.
Cipes Jos S, phys 1 Whitney bldg.
Citizens Bank (capital \$50,000), F H Kent, pres; W A Fayil, cashr;
Central av s e cor S 3d.
Citizens Traction & Power Co, A W Hayden, pres; Isaac Barth, sec and treas;
5 Stern bldg.
City Scavenger Co, J A Hubbs mngr, 4 Grant bldg.
Clancey Frank W, lawyer 12 Stern bldg.
Clara Barton Mining Co, J E Davern, pres; J W Hall, sec and treas;
10 Cromwell bldg.
Clark Jno, pianos 114 E 2d.
Clarke John Lee (Inc), J L Clarke, pres; F H Lester, sec and treas; curios
Central av cor N 1st.
Clay Mrs Corinne, hair dresser 116 S 4th.
Clayton Edmund M, phys 410 W Gold av.
Clayton W Moore, lawyer 410 W Gold av.
Cobb Mrs E Ross, photogr 210 W Gold av.
Cobb Edmund F taxidermist 210 W Gold av.
Colbert Jno W, phys 800 S Broadway.
Colburn Frank L, emp agt 111 W Silver av.
COLEMAN-BLANK CO (JOHN D Coleman, Alvin F Blank), Founders, Machinists and
Electricians 511 W Central av. (See p 110.)
COLEMAN JOHN D (COLEMAN-Blank Co), 511 W Central av.
COLLINS HUGH J (COLLINS & Stroup), City Attorney 2-4 Whitney bldg.

COLLINS & STROUP (HUGH J Collins, Andrew B Stroup), Lawyers 2-4 Whitney bldg.
(See p 113.)
Collumbin Joseph M, artist 520 E Marquette.
Combs David, restaurant 122 W Central av.
Comish Percy G, phys 6 Grant bldg.
COMMERCIAL CLUB OF Albruquerque [sic] N M, Simon Stern, Pres; John Lee
Clarke,
Vice Pres; F B Schwentker, Treas, Thomas J Naylon, Sec; Commercial Club
bldg.
Commercial Hotel, Nicholas Casulli propr, 111 S 1st.
Commercial Printing Co (Alf N and Chas W Daily), 206 E Central av.
Connor Chas H, osteopath 7 Stern bldg.
Conroy Chas, grocer 501 S Arno.
Consolidated Keg Beer Co, Chas Melini mngr, brewers agts 1st s w cor Copper
av.
CONSOLIDATED LIQUOR CO (INC), J D Eakin, Pres; G Giomi, Vice Pres; Chas
Melini,
Sec; O Bachechi, Treas; Wholesale Wines, Liquors and Cigars
121-123 N 1st s w cor Copper av. (See p 112.)
Continental Casualty Co of Chicago, A W Bikka Jr state mngr, Copper av cor N
2d.
Continental Oil Co, J E Hannum agt, P O box 659.
Cook Geo T, restaurant 216 S 2d.
Cooney Edw T, barber 309 S 1st.
Co-operative Building & Loan Assn (Inc), D H Boatright, pres; J E Elder, sec;
209 W Gold av.
Co-operative Realty Co, J E Elder mngr, 209 W Gold av.
Cornell Harry B, lawyer 29 Barnett bldg.
Cornetto Jno, propr Vendome Hotel 215 S 1st.
Cortinola Pasquale, saloon Indian School rd.
Cox Isaac H, plumber 516 W Copper.
COYOTE SPRINGS MINERAL Water Co, L G Perry, Pres; F H Perry, Sec, Treas and
Mngr; Bottlers of High Class Soda Water and the Famous "Coyote"
323 N 1st. (See P 117.)
Craige Hotel, Cecil V Alspach propr, 118 1/2 W Silver av.
CRAUN S VICTOR, MNGR Southwestern Correspondence Schools, and Lawyer
34 Barnett bldg. (See p 107.)
Crescent Hardware Co, G D Stateson, pres; E L Medler, sec and treas;
318 W Central av.
Cristy Edw B, architect 27 N T Armijo bldg.
Crollott Fred R, undertaker 111 W Lead av.
Crystal Ice Co, Mrs J L Phelps, pres; C A Hawkes, sec and treas;
520 N 1st.
Crystal Theatre, H E Sherman mngr, moving pictures 221 S 2d.
Culp Bros Sheep Co (Chas S and Bert C Culp), 18 N T Armijo bldg.
Curd & Adams (J L Curd, W H Adams), dairy 1508 W Central av.
CUSHMAN CHARLES O, SEC AND Treas E L Washburn Co, 122 S 2d and 119 W Gold av.
Daily Chas W, grocer 216 N Arno.
Daily Grocery Co (Alf N and Chas W Daily), 206 E Central av.
Daumer Alb S, tailor 524 W Central av.
DAVIDSON JAMES D, MNGR AND Statutory Agent for Finnigan-Brown Co, 422-424 N
1st.
Davis Werter R, notions 601 N 12th.
de Baca Librado D, lawyer 509 Atlantic.
de la Vergne Frank, phys 313 1/2 W Central av.
DIAMOND COAL CO, T E POLLOCK Pres; F J Allison, Vice Pres; M E Hickey, Sec
and Treas; R R Pollock, Gen Mngr and Sales Agt; Coal Miners and Shippers

17-18 Barnett bldg. (See front cover.)
 Dieckmann Otto, real est 309 W Gold av.
 Dinsdale Mrs Minnie, propr American Hotel, 502 1/2 W Central av.
 Direct Line Coal Yard, Mrs Gertrude Pangborn mngr, Fruit av cor n 1st.
 Divine Frances, stenogr 10 Barnett bldg.
 Dobson Edw W, lawyer 6 Cromwell bldg.
 Dolde Wm, gen store 210 S 2d.
 Dreyfus Jos, grocer 1524 S 2d.
 Dreyfus Julian & Co (Julian Dreyfus, Mandel Meyer), gen store 113 N 1st.
 Drummond Jno D, plumber 116 S 3d.
 DUKE CITY CLEANERS, DYERS and Hatters (Jesse C Clark, Milton C Nettleton),
 220 W Gold av. (See p 107.)
 Dun R G & Co, Graham C Backus mngr, mercantile agency 4 State Natl Bank bldg.
 Dunbar Edwin H, real est 224 W Gold av.
 Dunbar & Beauchamp (Ralph S Dunbar, Wm J Beauchamp), plumbers 304 S 3d.
 Duncan Mrs Mary E, propr Highland House, 204 E Central av.
 Duran Miguel, saloon Indian School rd.
 Duran Thos R, gen store N 12th and Indian School rd.
 Dure Henry W, sporting goods 206 S 2d.
 EARICKSON & SARIN (PERRY J Earickson, Myron H Sabin), Merchandise Brokers
 20 N T Armijo bldg. (See p 105.)
 Easterday Jacob S, phys 330 N 4th.
 Eberhardt Geo, meats 112 N 3d.
 Eichar & Reynolds (Jos Eichar, Jno A Reynolds), grocers 124 S 2d.
 Elder James E, real est 209 W Gold.
 Elder Jno W, phys 24 Whitney bldg.
 Elias Richd, dry goods 305 S 1st.
 Elks Theatre, Frank A Stortz mngr, S 5th cor Gold av.
 Eller Chas O, dentist 14 N T Armijo bldg.
 Ellis Geo E, curios 115 W Central av
 Ellis Geo E Jr, civ eng 1221 W Tijeras av.
 Ellsworth Edw T, conf 219 W Silver.
 El Mensajero (Spanish), Benedicto Sandoval pub, 115 S 6th.
 EMBUDO BRIDGE CO, A B McGaffey, Pres; F E Baker, Sec and Treas;
 Toll Bridge Embudo N M s w cor 4th and Gold av. (See adv in Roswell
 Dept.)
 Equitable Life Insurance Society of New York, W S Patterson gen agt,
 10 Barnett bldg.
 Equitable Loan & Investment Co, Geo S Conant mngr, 5 Whitney bldg.
 EUREKA WHITE LIME CO (INC), G A Kaseman, Pres; J S Raynolds, Vice Pres;
 E B Cristy, Sec and Treas; 27 N T Armijo bldg. (See backbone.)
 EVERITT ARTHUR, JEWELRY, Silverware, Watches, Cut Glass, Etc, Diamonds
 A Specialty 105 W Central av. (See p 112.)
 FABER ALBERT, FURNITURE, House Furnishing Goods, Trunks, Carpets and
 Draperies
 308-310 W Central av.
 Fairveiw Cemetery Association, E S Stover, pres and treas; P H Strong, sec;
 214 N 2d.
 Farr Bros (David and Edward), sheep dealers 217 S 2d.
 FARR WM CO THE, DAVID FARR, Pres; A B Betz, Sec; Edward Farr, Treas;
 Wholesale and Retail Dealers in Fresh and Salt Meats and Live Stock
 217 S 2d. (See p 116.)
 Farwell Jas R, civ eng Korber bldg.
 Faucett Mrs Mabel, restaurant 118 1/2 N 3d.
 Fawks Geo B, grocer 224 E Central.
 FEE ERNEST W, HAY, GRAIN, Seeds, Stock, Poultry and Bee Keepers Supplies
 212-216 W Lead av.

Fee Lee M, conf 304 W Central av.
Ferguson Andr P, milliner 109 S 4th.
Fergusson & Crews (Harvey B Fergusson, Robt H Crews), lawyers
14 First Natl Bank bldg.
Fernandez Company, A B McMillen, pres; A C Holmquist, sec; land and cattle
1 First Natl Bank bldg.
Field Neill B, lawyer 6 Armijo blk.
FINNIGAN-BROWN CO, JAMES D Davidson Mngr and Statutory Agt, Hides, Wool,
Pelts, Tallow, Etc 422-424 N 1st.
FIRST NATIONAL BANK (Capital \$300,000, Surplus \$100,000), Joshua S Raynolds,
Pres; M W Flourney, Vice Pres; Frank McKee, Cashr; H S Pickard, Asst
Cashr;
n w cor 2d and Gold av. (See front cover and p 104.)
FIRST SAVINGS BANK & TRUST Co (Capital \$250,000, Surplus \$50,000), Joshua S
Raynolds, Pres; M W Flourney, Vice Pres; Frank McKee, Sec and Treas;
First Natl Bank bldg.
Flaming Jacob, restaurant 311 S 1st.
Fleischer Alphonse, real est 111 S 4th.
Fleming Jno, real est 15 Stern bldg.
FLOURNOY MATHEW W, Vice Pres First National Bank, Pres Occidental Fire
Ins Co, Occidental Life Ins Co, Whitney Co and Albuquerque Land Co,
n w cor 2d and Gold av.
Foote Co The (Robt A, Katie H and Hughie L Foote), notions 321 W Central av.
Foraker Creighton M, U S Marshal, Federal bldg.
Fournelle A Edw, contr 118 N 4th.
FOX HERBERT E, SEC AND MNGR The J H O'Rielly Co, 200 W Central av.
Fraccaroli Frank, conf 301 S 2d.
Franco Nicholas, restaurant 109 W Central av.
Frank Abraham Jt mining eng 519 W Central av.
Frank Chas A, phys 4 Barnett bldg.
Frank Chas J, blksmith 207 W .Copper av.
Frank Edw, auctioneer 118 N 2d.
French & Lowber (Chester A French, Chas L Lowber), undertakers 501 W Central
av.
Friedberg Jos, clothing 105 S 2d.
Frisbie Evelyn F, phys 313 1/2 W Central av.
Futrelle Wm V, real est 502 S 2d.
Gabaldon Presciliano, saloon 1523 S 2d.
Galena King Mining Co, F M Morgan, pres; W C Thaxton, sec and treas;
211 W Gold av.
Garcia Danl L, grocer 315 E Pacific.
Garcia E G & Co, J A Garcia, pres and treas; Delfino Garcia, sec; wool 311 N
3d.
Garcia Jno A, gen store 1418 Barelvas rd.
Garcia Monico, blksmith Santa Barbara.
Garcia Rafael, cement wkr 1001 S 4th.
Garcia Simon, grocer Martineztown.
Gardner Bros (Jno W and Hor. T), broom mnfrs 326 N 1st.
Garrido Manuel E, jeweler 1001 S 2d.
General Investment Co, Frank McKee, pres; John J Duffy, sec; H S Picard,
treas; investments and lands Luna-Strickler bldg.
Gertig Edw A, contr 710 W Central.
Giacomelli Bros (Jno and Paul), grocers 107 N 1st.
Giannini & Lamori (Luigi Giannini, Aug Lamori), saloon 313 S 1st.
Gielitz Louis C, tailor 9 N T Armijo bldg.
Gierke, Ogle & Doane (Wm P Gierke Abraham D Ogle, Jesse G Doane),
real est 2 Stern bldg.

Gierke Wm F, lawyer 2 Stern bldg.
Gilbert Saturnino S, grocer 410 W Atlantic av.
Giomi Tista, cigars 211 S 2d.
Giomi & Galanti (Chas Giomi, Wm Galanti), saloon 301 S 1st.
Girard Jennie, grocer 1001 W Mountain rd.
Givandan Bros (Jos and Casimer), meats 1024 N 4th.
Givandan Jos Jr, meats 1024 N 4th.
Gladding Jas N, civ eng Korber bldg.
Glassner Wm, tailor 117 S 3d.
Gleason Henry, gen store 1201 N 4th.
Globe Surety Co, W H Shakelford agt, 5 Whiting bldg.
Goad Wm B, grocer 822 S Walter.
Goetz Henry, restaurant 116 N 2d.
Goff Wm A, harness 205 E Central.
Goff & Smith (Jas T Goff, Wm H Smith), blksmiths 315 W Copper.
Goldenberg Max, junk 114 W Lead.
Gonzales Cesario, saloon, N 12th and Indian School rd.
Gonzales Juan, grocer 1324 Broadway.
Gooch Jas M, grocer 211 W Central.
Gradi E & Co (Ermagildo and Anita Gradi), saloon 109 S 1st.
Gradi & Domenici (Lorenzo Gradi, Cherubino and Antonio Domenici), proprs
Montezuma Hotel, 201 1/2 N 3d.
Graham Bros (Warren and Isaac), saloon.
Graham Geo C, tailor 112 S 2d.
GRAND CENTRAL HOTEL, HARRY F Bogh Propr, n w cor 2d and Central av.
Grande Caesar A, grocer 305 N | Broadway.
Grande Chas, saloon 209 S 1st.
GRAY WM M, PHOTOGRAPHER, Kodaks and Supplies 219 W Central av. (See p 118.)
Griego Jose, grocer 723 East.
GROSE EDWIN L, SEC JOHN M Moore Realty Co and Albuquerque Abstract Co,
214 W Gold av.
Gross, Kelly & Co (Inc), H W Kelly, pres; Clarence Iden, sec; C C Robbins,
treas; whol grocers 110 E Central av.
Grunsfeld Bros (Alfred and Ivan), whol dry goods cor 1st and W Gold av.
Gurule Felipe J, real est 204 W Gold.
Gurule Santiago, shoemkr 215 1/2 W Gold av.
Gurule Thos A, real est 1315 S 2d.
HAHN W H CO (INC), H F BOGH, Pres; G A Kaseman, Sec and Treas; Wholesale and
Retail Fuel, Lime and Brick 107 E Central av. (See backbone.)
HAINES JAMES E, PRES MESA Park Improvement Co, 214 W Gold av.
Hall Elijah J, civ eng 1315 N 2d.
Hall Robt M, grocer 2400 N 4th.
Hamilton Jno J, drugs 901 S 3d.
Hamm Mrs Fred W, propr Angeles Hotel, Luna-Strickler bldg.
Hanks Mrs Laura M, milliner 120 S 4th.
Hanlin Supply Co, F M Puttroff mgr, commissary supplies 321 S 1st.
Hansen Cilius A, phys 34 Barnett bldg.
HARLAN J A & SON (JAMES A and Jacob M), Contractors and Builders
516 Keller av. (See P 107.)
Harris Geo, barber 225 1/2 N 3d.
Harris Geo C, clothes clnr ,223 W Silver av.
Harris Wm O, jeweler 115 S 2d.
HARVEY FRED, PROPR THE Alvarado and Curios Santa Fe Depot.
Hawley Alb J, trunk mnfr 209 S 2d.
Hawley Percy J, photogr 705 Central av.
Hayden Alf W, contr 412 W Copper.
Haywood Warren M, pool 208 W Gold av.

Heacock Wm C, lawyer 211 1/2 W Central av.
HENING HORACE B (HENING & Black), Sec State Bureau of Immigration,
Commercial Club bldg.
HENING & BLACK (HORACE B Hening, James S Black), Pubs Albuquerque Evening
Herald, 122-124 N 2d s e cor Copper av. (See p 117.)
Herboth Jno, artist 201 Lewis.
Hermosa Land & Cattle Co, W S Hopewell, pres; E W Dobson, sec; A W Hopewell,
treas; live stock breeders 201 Luna-Strickler bldg.
HESSELDEN WALLACE, PRES Superior Lumber & Mill Co and General Contractor
501-521 S 1st.
HEWITT CHARLES, SEWING Machines, Bicycles, Repairs and Supplies 209 W Gold
av.
Hickey Mayo E, lawyer 16 Barnett bldg.
Highland House, Mrs Mary E Duncan propr, 204 E Central av.
Hilling & Warden, mngrs Orpheum Theatre, 502 S 2d.
Himoe Mabel S, music tchr 17 Whiting bldg.
Holmes Cleora B, stenogr 18 N T Armijo bldg.
Holzhausen Wm O, express 122 S 2d.
HOME BOND & LOAN CO, W C Oestreich, Pres; D A Macpherson, Vice Pres; Wm F A
Gierke, Sec ant Treas; Investments and Loans Stern bldg.
Home Realty Co, Frank and Harriet C Ackerman), 402 W Central av.
Hope Walter G, phys 110 N 2d.
Hopping Fred S, bicycles 321 S 2d.
HOUSEHOLD LOAN CO, PAUL Teutsch Mngr, 3-4 Grant bldg.
Hub Clothing Co, A B Loken pres and mngr, 201 W Central av.
HUBBELL FRANK A, SHEEP AND Cattle Breeder and Feeder, Pres and Treas Frank
A Hubbell Co, La Bandera Americana Publishing Co and Sec and Treas Water
Supply Co, s w cor 3d and Copper av.
Hubbell Frank A Co, Frank A Hubbell, pres and treas; James L Hubbell, sec;
live
stock breeders and feeders, realty etc s w cor 3d and

BHHC-2-1-46-2
SALAS WELDING



BHHC-2-1-46-3
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BHHC 2-1-46-5







Office 2-1-4-6-6
Print Shop 2-9-6



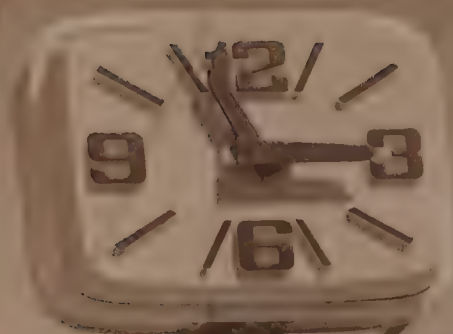


B4HC - 2-1-46-4
Furness





8-94-1-2-46-8



GLASS

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EQUIPMENT



BH14C-2-1-46-9
Valley Saw Shop



SIGN IN LOS LUNAS, N.M.

BHHC 2-1-46-10
Belen Credit Bureau



.12 - 1.63

BHHC 2-1-46-11 RV Resort



100%

Camino del Yano
West of I-25



The Chamber Says *B to B Getting Close*

by Richard Gilbert

Our newest Chamber member-investor is Price Right Homes, Electric and Plumbing Co., RFD 1 Box 300 A, Belen, telephone 864-4035. The owner is Frank Sedillo. He is just completing for Norbert Moya a very attractive and beautiful rental business building just east of the Chamber on Becker Ave. We welcome Sedillo to the Chamber.

This week's beautification award goes to Ramona Castillo of 405 S. Main St. for her home and attractive grounds. Her back yard has one of the most beautiful gardens anywhere. The Chamber congratulates her. That's what makes Belen so great -- the fact that you can have a garden right smack in the middle of the city. There are many lots with weeds that could have gardens instead.

Retail Committee Chairman Billie Bottoms is urging all merchants to have Sidewalk Sales on July 15 and 16 and also on Aug. 5 and 6. They were quite successful when we had them two months ago. Our merchants have goods and services to offer at less cost than they do up north. Time, wear and tear on car and person, and money can be saved by shopping in Eastern Valencia County. Selling and buying make a two-way street.

Bottoms also wants residents to turn in names of local sales clerks who have been courteous and helpful to customers. The name or names should be mailed in to the Chamber at P.O. Box 818. Please give reason or reasons how this clerk has been helpful and courteous to you. The Retail Committee wants to initiate a Sales Clerk of The Month Award.

The Back to Belen Committee urges all -- for the last time -- to turn in names of friends and/or relatives who have lived in Belen and have moved away. There are several former residents who have asked me to tell 'em about Back to Belen. The question always sounds like this: "What's this about Back to Belen?" Well, the answer is simple. What's difficult to tell 'em is that we didn't have their address so that we could invite them. This is where you the relative and/or friend can help. Let us have some addresses.

July 29 will be the deadline for submitting your name stating that you wish to participate in the Great New Mexican Food Cookoff. The contest rules state that there will be no entry fee and that plates will be prepared in the contestants home before taking it to the National Guard Armory (Sat., Aug 6). It will be from 2 to 6 p.m. The categories of food are: **Breads:** sopaipillas, tortillas, yeast bread, biscuits, fried bread, cornbread and corn tortillas; **Desserts:** biscochitos, atole de leche, aros dulce,

cipal, Chamber member and registration chairman will soon have tickets available for the play, the barbecue, the dance and the Cook Off. Local residents are invited to participate in the festivities. You have until July 29 to get your tickets.

Registration for former residents will be at the Red Brick Building on 4th St. on Aug. 5 and 6 from 9 a.m. to 6 p.m.; guided tour of greater Belen, Aug. 6 from 10 a.m. to noon; barbecue on Aug. 6 starting at 6 p.m. at BJHS grounds; Dance at BJHS gym on Aug. 6 from 9 p.m. to midnight; Man of La Mancha play on Aug. 4 and 5 at 8 p.m., and on Aug. 7 at 3 p.m., place to be announced later; the cook off on Aug. 6 from 2 to 6 p.m. at the Armory; the Arts and Crafts fair on Aug. 6 and 7 at Anna Becker Park from 10 a.m. until 5 p.m. The music for the barbecue and dance is out of this world. Erlinda Garcia contacted a terrific group to play for these two activities.

The price for the entire packet (Man of La Mancha, barbecue, dance, and the cook off) is only \$11 per person. Individual events are Man of La Mancha, \$3.50; Barbecue, \$4; Dance \$4; and the Cook Off, \$1.50. There's a savings of \$2 if you buy the entire packet. Youngsters 12 and under will get in to any event for half price if accompanied by a parent. There is no charge for the arts and crafts fair.

Special Events Chairman Peggy Beamer is happy to announce that the Mid Valley Music Society will perform on Sept. 4 at Anna Becker Park and on Aug. 20 at Joseph Timan Park. You will be listening to 40 local musicians strike up the bank with hit tunes from Broadway Musicals. Robert Place is in charge of the group. It's all free.

Price Right + Homes
BHC-2-1-46-12

The Chamber Says

By Richard Gilbert

Our newest Chamber member-investor is Vivian's Print and Copy at 618 N. Main St. Mrs. Vivian Medley, who has been so active in the success of the Valencia County Fair, is the owner. We welcome such a civic-minded person as Mrs. Vivian Medley. Our congratulations.

This week's Beautification Award goes to Mr. and Mrs. Raymond Buller of 360 Mead Court, Rio Communities. They are very conscientious about keeping their grounds and home attractive. Our congratulations.

Our Economic Development Team under the leadership of Lyle Painter attended a seminar in Santa Fe on Dec. 8. It was sponsored by the National Council of La Raza. Juan Nagore, its representative, has been most helpful to our Economic Development program. We are proud to be associated with Juan and his program of assistance. The primary purpose of an industrial development program is to generate productive employment opportunities—jobs. And it's to that purpose that Juan Nagore and his organization are dedicated.

Our compliments to Mr. Patrick Saiz of Patrick Kirby Co. of 114 N. Main for the excellent service that he renders to his customers. Many of his satisfied customers have told us about his terrific service.

Part of the national debt has soared past \$700 billion. This means that it would take more than \$3,350 for each man, woman and child in the nation to settle up. For the period 1900-1916, the debt ran about \$1 billion. Since then it's skyrocketed, and now is projected to reach \$787 billion by the end of fiscal 1978.

It's very obvious, even to my 5-year-old granddaughter—Stephanie Gilbert—that the solution to our economic problems requires better control of INFLATION. It is the greatest threat to the sustained progress of the U.S. economy. Inflation robs everybody. It robs the poor, the rich, the young, the worker, the businessman. It robs your neighbor. It robs you. The rub is that it's authorized by our legislators.

I want you to take a good look at the bill below. Look at it two or three or four times because this bill is no joke. It has a lot to do with your bills and why it's getting harder and harder to pay them. A study by the National Taxpayers Union (based on official Treasury Department figures), reveals that U.S. taxpayers are now on the hook for at least \$7.5 trillion.

While you have been working to make ends meet, politicians have been wracking up

debts and liabilities which you and I will have to pay. Taxes and inflation are already your single greatest expense, greater by far than what you spend on food, shelter or any other necessity. One of the problems is that far too many persons have been made unproductive by our socialistic government.

Anyway, here's the bill that we have to pay—and it's getting bigger and bigger.

DEBT	AMOUNT*
Public Debt	\$ 701
Accounts Payable	.81
Undelivered Orders	.266
Long Term Contracts	13
Government Guarantees	.190
Insurance Commitments	1,629
Annuity Programs	
(including Social Security)	4,650
Unadjudicated Claims &	
International Commitments	53
TOTAL \$7,583	

*In billions

We face a very dangerous situation. Irresponsible politicians, almost totally under the sway of special interests, are doing a good job of breaking us. We're becoming poorer every day. You are spending five months a year working to pay taxes. Billions of dollars are being diverted into useless purposes.

LET'S WRITE OR CALL OUR LEGISLATORS. TAXPAYERS, LET'S UNITE.

ANNOUNCEMENT

Lehman Chiropractic
Center Welcomes
Dr. Fred B. Phillips

To Its Staff

Dr. Phillips has been practicing with Dr. Lehman in Albuquerque for two years, and is also a Certified Acupuncturist, specializing in spinal rehabilitation.

Hours: Mon.-Wed.-Fri.

9:30 a.m.-5:30 p.m.

BY APPOINTMENT

PHONE —65-4606

A FULL SERVICE CLINIC
ON HWY. 47 NEXT TO NEW
KENTUCKY FRIED CHICKEN



The Chamber Says

by Richard Gilbert

Our newest Chamber member-investor is Phillip's Cafe at 113 Becker. This business is owned and operated by Mr. and Mrs. W. Herchel Phillips, two very conscientious persons in the line of food. We welcome this excellent cafe to the Chamber.

This week's Beautification Award goes to Mr. and Mrs. Henry Gabaldon of 822 W. Reinken. Their home and grounds are always kept in tip-top shape. Our congratulations.

The big UNM branch college meeting will be tonight at the Presbyterian Church Annex at 400 Reinken. UNM President Bud Davis and UNM Board of Regents President Henry Jaramillo will be present. All

interested persons from Eastern Valencia County are invited. The meeting starts at 7 p.m.

The Chamber membership has elected Jim Atwood of the First National Bank, Bennie Chavez of the Ranchers State Bank, State Sen. Willie Chavez, Clarence Murray of Mrs. M's Car Wash and Murray's Enterprises and Mrs. Felix (Mary) Sanchez of the Belen Schools as directors for 1978-1980. Their three-year terms start in January. Outgoing directors are Marcel Abeyta, Gene Bustamante, Luz Chavez, Allen Douglas, Eddie DeAnda and Willie Giron.

These civic-minded persons deserve a lot of credit. They have given of their time and talents to help improve the quality of life in Eastern Valencia County. They haven't charged one penny for their service. The Chamber thanks them. They are the type of persons who aren't going to stop serving. They will continue.

The next time you hear someone complaining about capitalists, consider this: You are a capitalist! You use capital at work and at home all the time. Capital is anything—machinery, tools, equipment, typewriters, adding machines, even money—that is used to produce other things, make jobs easier and help you produce more.

Using capital gives you and your family a higher standard of living. You can have more things and more time to do what you want. For example, it's easier to beat an egg with an egg beater than with your fingers. It's faster and less painful to drive a nail with a hammer than with your fist. Both the egg beater and the hammer produce things and save time. They're capital.

Productivity is the answer to our ills. We have to produce—that's the natural law. Idleness gets us nowhere. We must all work. It's a shame that government has been encouraging persons to be idle. A productive person is one who has pride, incentive and a willingness to excel. Work never harmed anyone. On the contrary, it really helps.

When we say capitalist, we usually think of big investors, the rich people who buy lots of stocks and bonds. But did you know that most of the capital for big companies comes from you and people just like you - even if you don't buy stocks and bonds? Your pension fund lends your money to provide capital to businesses. So do your life insurance company, your savings and loan association and your bank where you save.

That money you have in your pension fund, life insurance and savings is all part of your personal capital. When you use it this way, it earns you interest and dividends. It makes you a capitalist. If it weren't for the capital you, and others like you, provide to American companies, most of us wouldn't have furniture, refrigerators, cars, TVs, radios, watches, etc. Capitalism, the free market and work will make us strong.

The less productive we are, the bigger the chance of losing our country.

The Chamber's Employee of The Week is Ernest Torres - mechanic at Goodyear Tire and Rubber Co. at 320 N. Main. Manager Joe Arellano regards Ernest as a most efficient mechanic. Ernest has been with Goodyear 15 years. He is most dependable and courteous. The Chamber congratulates Mr. Ernest Torres.

company, your savings and loan association
and your bank where you save.
That money you have in your pension
fund, life insurance and savings is all part of
your personal capital. When you use it this
way, it earns you interest and dividends. It
makes you a capitalist. If it weren't for the
capital you, and others like you, provide to
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have furniture, refrigerators, cars, TVs,
radios, watches, etc. Capitalism, the free
market and work with it.

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Long John, A&W unite in Belen

BY HALEY WACHDORF

Valencia County News-Bulletin

BELEN — Paul and Loretta Baca have opened a Long John Silver's and A&W restaurant here next to a convenience store and gas station in what is designed to eventually become a one-stop travel center complete with a new hotel and RV park.

The site was once the location of a motel owned by Paul's family. A year ago, the motel was torn down to make way for the new center, which Paul said he thinks will draw more consistent business.

"The motel business has slow periods," he said. "We would have nights where we were full for three weeks straight and then we'd have nights where we'd have four customers.... So then we said, 'let's look at a travel facility for Belen.' We're so close to the Interstate but still in town. ... When people get off the road, they'll have everything here."

The Bacas and their staff of approximately 80 people feel as if the construction and training for their new jobs has taken forever. On the restaurant side of the business, the management team spent two weeks in training.

"There's a lot more training than you would think," Paul said. "We're not fast-food, we're quick-service here, so we're different from McDonald's or Burger King or others in that our product is not pre-prepared. Our product is prepared when you order it so you get a hot, fresh product prepared the way you want it."

The restaurant is a new model produced by Yum foods, the corporation that owns the Long John Silver's and A&W lines. First tested in Lexington, Ky., the new floor plan can seat 96



NEWS-BULLETIN

Paul and Loretta Baca have opened a Long John Silver's and A&W restaurant in Belen, part of a development designed to become a full-service travel center.

customers. The restaurant is decorated in 1950s style, complete with chrome trim and a brightly lighted jukebox. Loretta said the entertaining atmosphere has encouraged employees to enjoy their jobs and interact with customers.

"The 'Twist' song will come on the jukebox and they (employees) will get out there and say 'We'll give you a free shake if you get out and join in the twist,' " she said. "For a lot of them, it's their first job and they're excited to be here."

Paul said he is optimistic about the businesses' potential for success in Belen and said he is pleased to be opening a national franchise in Belen.

"We just feel that Belen is really right for this type of business and for business in general," he said.

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BHH-C-2-1-446-14
Long John Silver's/A&W



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473	AW	239	AW
493	DL	203	AW,DL,FT,UA,US
538	SW	203	AA,AW,CO,DL,FT,NW,UA,US
863	CO	279	AW

clude taxes, surcharges and agency fees

Annual post-holiday sale

He also said carriers — particularly mainline airlines — would build more loyalty if they offered more predictable, stable pricing. Low-cost carriers such as Southwest Airlines tend to have more consistent pricing, even when they offer discounts.

"Airlines need to walk away from these extreme discounts

and simply lower capacity," Schwieterman said.

Price stability could lead to higher revenues for airlines. Without the deep discounts, Schwieterman said, "many travelers would buy higher-fare trips sometime in the future."

United Airlines has slashed fares on tickets purchased by

Jan. 16 to cities around the world. One-way tickets from Chicago to Boston have fallen to \$79; Chicago to Los Angeles dropped to \$99 and Chicago to Dublin tickets are at \$129.

As with most sales, the fares are available only if customers buy round-trip tickets, and

See **AIRLINES** on **PAGE 10**

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Dependable Door Co.



New Business Described

Dick Menard, general manager of the new Dependable Door Co., which has bought the Cannon Craft building south of Rio Communities, explained the company's operational plans at the Tuesday meeting of the Greater Belen Chamber of Commerce meeting. Menard told those attending the monthly meeting that the plant should be operating within 30-45 days with a labor force of 50, and he hopes to have 100 working there when the plant reaches full capacity.

BUSINESS

6A

Belen formal dress shop closing after 17 years

By SANDY BATTIN
News-Bulletin Editor
sbattin@news-bulletin.com

BELEN

For 17 years, Trinnie Marie Vega helped young women choose the clothing they would wear for the most important events of their lives: First Communions, proms and weddings.

Through the Del Rio Bridal Shoppe, Vega watched them grow through the happy events that led them to womanhood.

And now, with many regrets and immeasurable sadness, she is closing the F & E Plaza store that has helped so many people celebrate so many good times.

"I discovered I had bone cancer and my health is failing, so I have to give it up. It's not because I want to ... it's just because I need to. I have to take care of myself and fight for my life," Vega said Wednesday.

The store — with its racks of jewel-colored evening gowns, its counters full of lace and silver, its snow-white wedding dresses in styles sure to fulfill any walk-down-the-aisle fantasy imaginable — will close at the end of February.

The story began as Vega bought Del Rio when it was located on Reinken Avenue. She'd moved the business into the F & E Plaza a few years later, taking over management of the shopping center and another in Rio Communities.

Gloria Griego, who'd worked for the original owner, stayed on to help Vega and, not long afterwards, Dahlia Gallegos came to work and has stayed on ever since — 15 years.

"These two girls were my angels. I don't know of any girls I could have trusted more than



Sandy Battin-News-Bulletin photo

DAHLIA GALLEGOS and Trinnie Marie Vega pose in front of one of the wedding gowns at the Del Rio Bridal Shoppe. Vega is closing the F & E Plaza store at the end of February after running it for 17 years.

them," she said. "They're extremely honest and very protective of Del Rio Bridal Shoppe."

Gallegos has been running the shop since Vega became ill.

"They've been an inspiration for me because I never had to worry, the whole year. If anything in the world, I'm sorry about giving up my shop and giving up my girls. We've worked so hard for it."

Helping Gallegos have been

her two daughters, Michelle Sanchez and Melanie Chavez.

Vega said she'll miss the customers who came from Magdalena and Mountainair, Albuquerque and Alamogordo, Truth or Consequences and Socorro as well as Valencia County to buy formal wear and the other lines of clothing she carried.

"So many of them were loyal customers," she said. "The word started to spread."

She remembers Van Ann Moore, the local singer and actress, who came in to find costumes for the musical theater pieces she created for historical figures such as Lillie Lantry and Libby Custer.

"She was absolutely gorgeous — she'd come in two or three times a year and clear us out for her musical theater pieces," Vega said.

Vega says that among her special customers were two men who worked on stage as female impersonators. "They'd come from Las Vegas to do a show in Albuquerque, and they wound up coming here. It became a yearly visit, and they'd purchase clothes right off the rack," she said.

That means some of the clothes she sold appeared on the likes of Marilyn Monroe, Bette Midler and Liza Minelli look-alikes.

But, most of all, Vega loved working with the young women who'd come in for their wedding gowns.

"When their mothers would see them for the first time in a wedding gown, they'd say 'oh, how beautiful.' But when they put on the veil, the headdress, that's when the mothers would start crying," Vega said. "It never failed. That's when they'd wipe away their tears. That finishing touch — that's what did it."

Over the years, she said, she found that some young men came with their fiances to help pick out a dress. "They just wanted something beautiful for their girls," she said.

"We gave lots of discounts. I knew what some of these things meant and I knew I wasn't born rich and I never would be, and, if I could, I made sure someone was able to afford something they

were dreaming about.

"I was happiest when my husband and I were asked to lead a grand wedding march, which we were asked to do several times. I was also asked to do readings at weddings."

The last couple of decades have been difficult in other ways for the Vegas. Their daughter, Susan, 23, a registered nurse, died in an automobile accident on her way home from work. And her son, Immanuel, 36, died from a lung disease.

Their other daughter, Eileen Kret, lives in San Antonio and is an executive for a fiber optics company in Austin. Vega said she is very proud of her.

Vega said her husband, Julian, "has been my rock of Gibraltar, really. We were in the hospital at the same time. He had a heart

problem and he also is a survivor of bladder cancer," she said.

"Together, he and I are taking care of my mother, who is 85, and his mother, who is 91."

But still they keep going and are strong because they must be.

"I wake up every morning and say thank you to God for this day and thank you for my little mothers because they keep me going."

"I don't know what's ahead for me, but we will see when the time comes."

Vega said can't imagine how she will feel the last time she closes the door on the business that has been such a huge part of her life. "All my customers are my family. People are so loyal. I thank them all from the bottom of my heart. God bless everyone of you and keep you in good health."

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MotorCar Mall first in nation to use new website software created by Florida company

PERALTA

The status of an auto repair is no longer a mystery for customers as a result of software being introduced by MotorCar Mall in Peralta.

Shop owner Mike Rouckus says the new program, known as "Statusquo," will allow customers to log onto the company's website at www.MotorCarMall.com and follow the progress of their car repair step-by-step without having to call the shop for updates.

"The software developed by

Catalyst Technology of Orlando, Fla., will enable customers to see pictures and read a current status report of their vehicle's repairs any hour of the day or night, anywhere they have Internet access," said Rouckus.

The software was developed for MotorCar Mall as a result of a recent *News-Bulletin* article Rouckus read on Catalyst's CEO J. Sanchez, a native of Bosque Farms.

"MotorCar Mall is the first collision company anywhere in

the world to make use of this software," Rouckus said.

"Catalyst Technology, a division of Catalyst Holdings, will begin licensing the software for use within the aviation, collision and construction industries beginning in late February," Bob Noble, Catalyst Holdings spokesperson, said in the press release.

"Development of the 'Statusquo' program was a joint effort between Mr. Rouckus, Carolyn Burrows, CT's chief programmer, and Chuck

Shipman, Catalyst Studio's technology liaison director," Noble said.

Another of the Catalyst Holdings, Catalyst Entertainment, is in pre-production on a new animated television sitcom entitled, *Where's Rudy*, which will be produced at the company's Orlando facility.

For additional information about "Statusquo" or any of the other Catalyst projects, log onto www.CatalystStudio.com, the company website.

First State Bank names new regional president

First State Bank has announced Andy Gomez will be the Los Lunas regional president.

As the new regional president, Gomez is responsible for overseeing the design, staffing and management of First State Bank's offices in Los Lunas, Belen and Moriarty. With current loans totaling more than \$72 million, Gomez will help

continue First State Bank's expansion in the Los Lunas market.

Gomez previously held positions with both First National Bank of Tucumcari and Bank of New Mexico in Las Vegas.

Most recently, Gomez served as a senior vice president for Wells Fargo in Los Lunas. He holds certificates from the American Bankers Association

and the American Institute of Banking.

An active member of the Los Lunas community, Gomez serves on the board of directors for the Los Lunas/Bosque Farms Chamber of Commerce. Gomez currently resides in Los Lunas.

Former Los Lunas regional president, Tim Hargrove is relocating to Denver and will be

regional president for the newly acquired Denver region.

Hargrove's position is designed to oversee First State Bank's expansion into Colorado. Hargrove was instrumental in overseeing First State Bank's successful expansion into the Los Lunas market.

Esther Sanchez receives employee award

Esther Sanchez was recently awarded the Roland K. Sanchez M.D. Outstanding Employee Service Award.

She has worked with Dr. Sanchez for the past 19 years.

This award has been designated by Dr. Sanchez's office for the employee who demonstrates to the patients the spirit of holiday cheer throughout the year, as well as pleasant, courteous, caring, efficient and professional service while assisting others.

They must also foster a cooperative atmosphere for the patients, outside agencies and staff while providing services to others.

The employee must also eliminate barriers to serve oth-

ers without placing individuals or the facility at risk.

Finally the employee demonstrates integrity, moral-

ty, loyalty and respect while serving others and representing the doctor's office.

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Letters to the editor

from PAGE 4A

new schools, Century High School, (an alternate high school) to create a better future for many young people who may have not completed their high school education for a variety of reasons, and the Career Academy, (a technical high school) that will be producing many skilled craftsmen in a multitude of valuable and needed career fields.

The task still has to be finished, and the challenge to the incoming board members is to continue with the phenomenal progress and create even more opportunities for our young people.

This school district is poised to become one of the best in the state if the new board is as for-

ward looking and creative as the past.

My best wishes to the incoming board for the work on which they are about to embark. They will need a lot of support and I hope the entire district population will provide it at all times.

James Taylor
Los Lunas

Movies with county plots coming soon?

EDITOR:

With all the attention in the media about movies being currently made in New Mexico, I think Valencia County should get on the bandwagon and attract some filmmakers here.

Below are a few potential titles and plot ideas that I think could be filmed here on the very locations where these things are happening:

Invasion of the Land Snatchers

Diabolical politicians plot to take over a farmer's land for their own foul-smelling purposes.

One Million Years B.C. (until now)

Politicians, developers and farmers wage war over a tiny fish's right to exist after surviving everything they've done to destroy it.

Mars Attacks (and Chicago, and California, and Texas, and who knows who else)

Water-guzzling power

plants descend upon rural New Mexico and turn the state's beautiful blue skies a paler shade of gray.

Bridge Over The Rio Grande

A determined group of politicians (those evil creatures again) dream of a river crossing and all the money it will make them.

Sprawville

Where is a young superhero when you need one? Can Valencia County be saved from the horrors of cookie-cutter subdivisions and big-box retailers?

Maybe some of these will be playing in your neighborhood soon.

STREETTALK

Q: The Oscar nominations came out this week. Which film did you think was the Best Picture last year?



Stephanie Alderete
Los Lunas

"Lord of the Rings: the Two Towers."



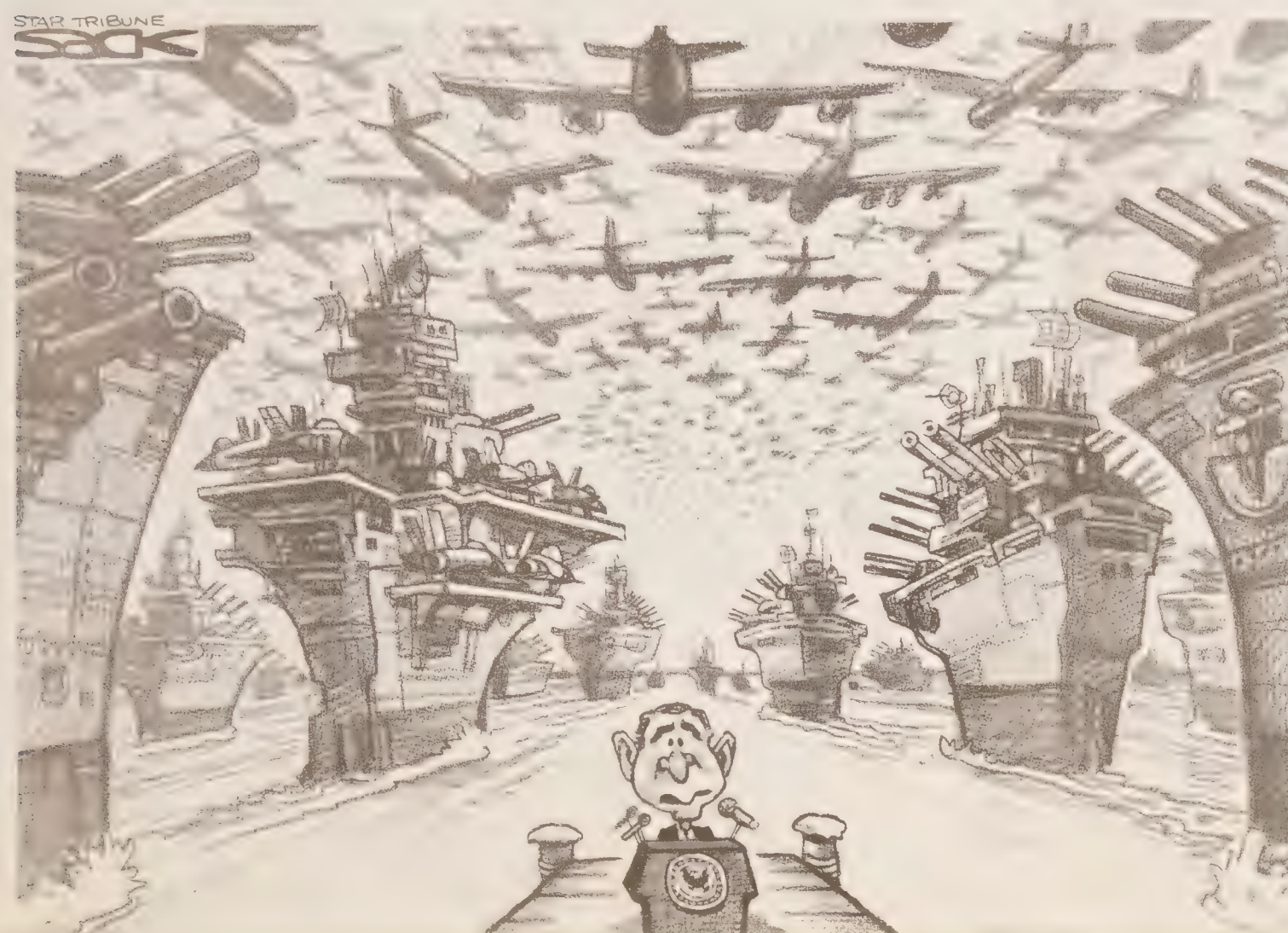
Richard Sexton
Los Chavez

"Monster's, Inc."



Noel Wagner
Belen

"Chicago."



"NO DECISION HAS BEEN MADE..."

Stroll down memory lane to the Sweet Spot

There's no way I can escape driving down Dalies Avenue, and, of course, no way of escaping memories.

They are tearing down The Sweet Spot — the corner candy store. My kids and I remember when I walked with them as toddlers to Julia DeJoria's place she so aptly named.

Ice cream cones, penny candy and all the treats kids with a nickel or dime burning a hole in their pocket loved; and Julia let them browse and take their time selecting.

I guess there was a fire — or so I heard — and yes, the blackened bones of the adobe walls (or were they built with terrón, a harder material?) would indicate the latter. Yes, if terrón, the job will be tougher.

That particular block of Dalies was an attraction, too,

because Oñate Theatre was there, and after the Saturday afternoon matinee, the kids headed for Julia's soda fountain for a s w e e t drink.

Once I asked Julia if she could serve me an orange phosphate — a c a r b o n a t e d drink popular in the East. "Can I ever!" exploded this hearty woman. "Where you from, kid?" she said as she proceeded to mix a great phosphate. Julie was from New York City and had come to New Mexico for

her husband's health.

When my father visited us and set out every morning to explore the walking routes of town, he mentioned the Sweet Spot. Several afternoons, he'd gather my kids and all of their neighborhood friends, and the whole bunch would be taken across Main to Julia's Sweet Spot.

As the father of seven, Dad had the good sense not to start a riot in the store by asking those delighted kids what they wanted. "An ice cream cone all around," he's say, and no one disputed his choice.

The neighborhood kids and mine were so disappointed when he and my mother had to go home, Dad was the most popular guy on the block.

So you see, I have many tender memories of Julia DeJoria's Sweet Shop, and the

lad with the Lower Eastside accent.

The old building will be gone soon, but memories die hard.

first person



Elizabeth Gilbert

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Cortez Theater

REMEMBER WHEN ...



The Cortez Theater on Main Street in Belen, ca. 1950. The building is now Hub Furniture Co.
Photo courtesy of Jim Sloan

Courtesy of the Valencia County Historical Society

Aug. 12, 1915

Mrs. P.P. Simmons, Virginia and Paul and Miss Beck have returned from a camping trip in Trigo Canyon. Aside from getting soaked by the rain, losing a horse and sending a man on a hike across the plains for gasoline for the auto, everything was fine.

Aug. 1, 1946

A new golf course is now under construction on Highway 85 southeast of the Belen airport by J.B. Woodall. This will be a nine-hole course, 3,090 yards. The first year there will be sand greens, but the present plans are to put in grass greens as soon as possible.

August 1958

Movies at the Oñate Theater: "War of the Satellites"

Days gone by

"Attack of the 50-foot Women"
"Attack of the Puppet People"
"War of the Colossal Beast"
"Peter Pan"

Aug. 30, 1971

Ralph Castillo Jr. used his motorcycle as the cowboys of yesterday used their horses, to corner a loose bull ... The bull had escaped from his owner's truck while on the way to market. The chase for the bull lasted almost 45 minutes while the bull wandered through Belen streets and alleys.

(Readers interested in joining the Valencia County Historical Society should contact its president, Richard Melzer, at rmelzer@unm.edu)

markets.

Even after 15 years, Auge still greets every customer with a big smile and a contagious laugh.

"It's more (about) the quality of food you get, not only for your own family but that you are able to share with other people," Auge says. "It just gives you a great sense of satisfaction to take a seed and get something from it."

He began growing his own food in the 1970s — shortly after he married his wife, Nelda. He was inspired by his "old-time gardener" father-in-law, who enjoyed growing his food for most of his life, coming of age in the era of the Great Depression and the Dust Bowl era.

"There is a lot to be said for canning, preserving, growing your own food, because a lot of his upbringing was in Vaughn, (N.M.), and there was no Walmart in Vaughn," Auge said with a chuckle. "And you live in that kind of environment that they had in

Robert Auge smiles and jokes with a customer at his Auge Farms farmers market booth in Los Lunas.

gardening and growing, Auge said he and Nelda got back into it and began selling their excess at local farmers markets, following the recession of 2008 to pad their retirement fund.

"We got back into it too so that we would have a good source of food — preserving, canning, freezing — and it's really paid off," Auge said. "You have things to eat when the stores are empty."

economic hardships, integrated with newer technologies, such as freezing and dehydration.

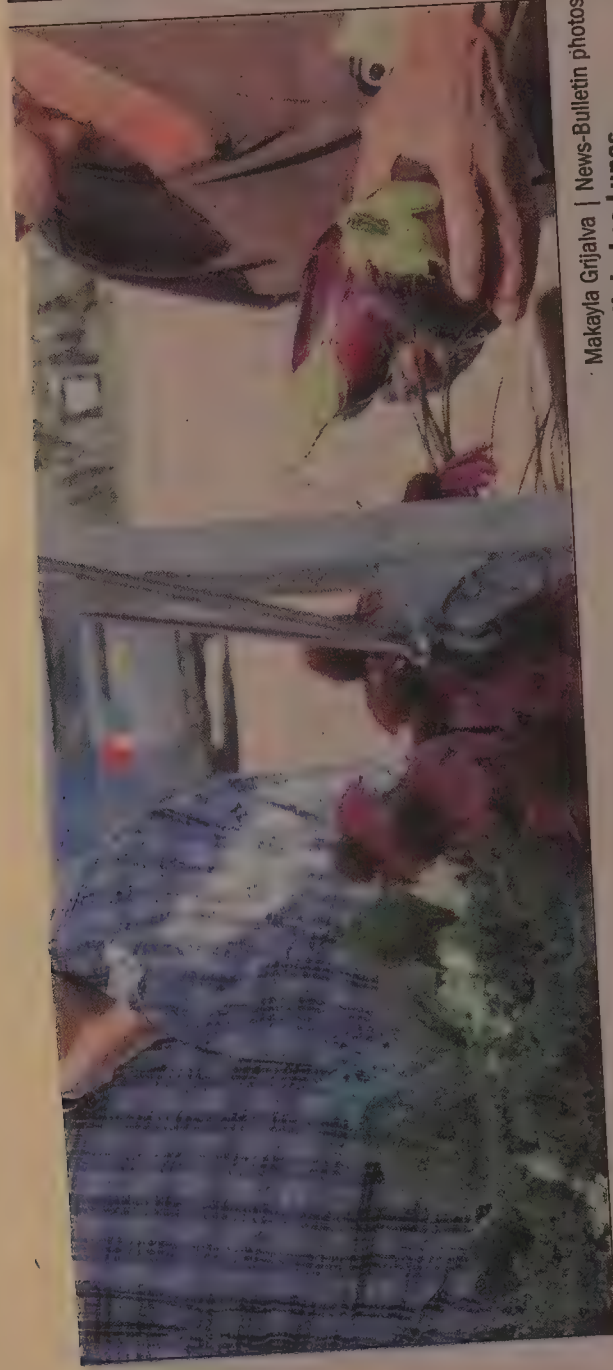
Today, he and Nelda grow their cornucopia of offerings on a quarter-acre plot in Tomé with their son and daughter-in-law, Tim and Susan, also contributing what they grow in their smaller garden in Los Lunas.

"You don't really need a tremendous area to grow a lot

land area," he said.

Tim and Susan's garden is a "model of efficiency," producing up to 300 pounds of vegetables every week on about 6,000 square feet of land. They received recognition for their efforts in 2020, being named the August "Garden of the Week" by the Valencia County Extension Master Gardeners.

"He gets a very good production out of the area because



Makayla Grijalva | News-Bulletin photos

Serving size: 1 cup

Ingredients

- 1 lb fresh green beans, washed and cut into pieces
- 1/2 red onion, thinly sliced
- 1 1/2 cups cherry tomatoes, halved
- 1/2 cup fresh basil, finely chopped (or 2 tablespoons dried basil)
- 2 cloves of garlic, minced
- 1 1/2 tablespoon olive oil
- Juice of 1 lemon
- Salt and pepper to taste

Directions

1. Bring a pot of water to a boil. Blanch green beans in water for about 3 minutes.
2. Drain and transfer to an ice bath for another 2-3 minutes.
3. Drain and place green beans in a large bowl.
4. Add in remaining ingredients, and toss well.

Lentils with Roasted Beets and Carrots

6 servings

Ingredients

- 12 medium-small carrots
- 12 medium-small beets with greens

Sod Spreading in Eastern

By Ellen Syvertson

LOS LUNAS—Twelve years ago when Clarice and Charles Webb started out in the sod business, the couple sold their wares door to door. Mrs. Webb recalled, "We'd roll out some sample sod for a customer and then explain the concept of an instant lawn."

Back then, a common response to the Webbs' pitch was "That all sounds real nice, but when winter comes and I have roll it up and store it, where am I going to put it?"

Demand for sod—once considered a suburban status symbol, now considered just as economical as seeding a lawn—has been on the upswing of late, Webb says. And so, his supply base, the 250-acre Green Chaparral Turf Rancho east of Moriarty, has had to expand.

What the Webbs hope will be a closer distribution point for Albuquerque and certainly for the mid-Rio Grande Valley lies on a state-owned quarter section (160 acres) just west of I-25 and north of the freeway's Los Lunas exit.

"What you see here," says Webb, pointing to the expansive network of pipes, "is a beginning. We want to start selling sod in July. Within five years, you should see the biggest change ever this side of the freeway... nursery stock, trees."

The formidable project, the first in the area known to employ a solid set automatic sprinkler system, occasions varied speculation on the part of Eastern Valencia County residents. Is the oblong network of sparkling pipes a government experiment to commercially produce the mesa's heretofore highest yielding commodity—sand? Or are the pipes part of a private reclamation project aimed at returning the acreage to farmland? Or are the straight metal rows shining in the sun a Valley artist's conception of op art?

Grasslands, Inc. is the result of the

Webbs' search for a second supply and distribution point. The couple's son, Wayne Webb, now operates the Moriarty business, while their daughter, Kathleen, and son-in-law, Steve Straight, operate the family's Chaparral Plant Center in Albuquerque.

"Last June and July, we ran out of sod completely. Hopefully, our first harvest next summer will prevent that from happening again," Webb says.

He and his wife began looking at possible expansion sites three years ago. "We looked all the way up and down the Valley, once all the way down to Las Cruces," he remembers.

Obtaining a five-year lease on the land, with an option to renew, was time consuming, he admits.

But once the paperwork was complete, the Webbs set about the tremendous task of preparing to seed their first crop of sod. There were additional power lines to extend to their property, lines that would carry electricity to the pump system. The 450-foot well needed repairs, since the former farming tenants irrigated via a ditch system. A domestic well had to be dug to serve the Webbs' mobile home on the site. Fences had to be fixed. Soil samples had to be taken, the land levelled and, finally, the sprinkler system installed before seeding could begin.

The seeding complete last October, the pair awaits their first Bluegrass sod harvest next summer. To water the growing grass, 10 miles of pipe cross the field.

Technological advances haven't gone unnoticed at Grasslands, Inc. The automatic sprinkler system takes its orders from a computer programmed to open the valves for periods of from one to 99 minutes and from on to 99 hours.

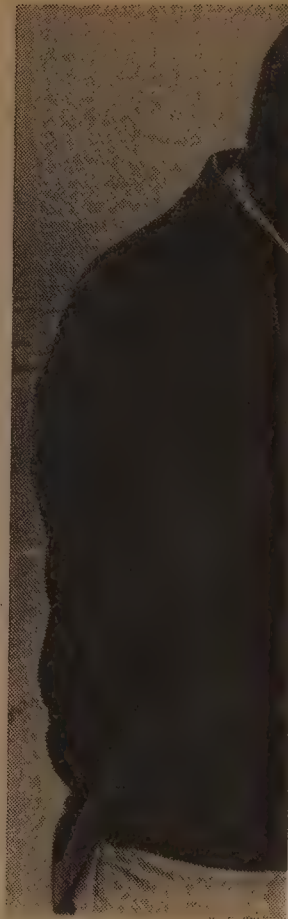
Webb describes the system as "sophisticated." Capital improvements on the site near \$200,000 thus far, he estimates.

To prepare the land for seeding, he fertilized and spread 25 tons of sulphur treatment on it. The sulphur treatment combats alkaline content in the soil.

To help harvest, the Webbs will employ Los Lunas Honor Farm residents involved in rehabilitation programs.

To aid in distributing their product, there are dealers in Los Alamos, Santa Fe, Grants, Gallup and Albuquerque.

Grasslands, Inc. will offer installation services, along with the purchase. To facilitate installations in their statewide service area, the family firms use three diesel trucks.



Charles Webb, owner of computer box or control valves at the sod farm

For Clarice and Charles Webb, their now fairly barren front yard is just temporary. "Remember," says Mr. Webb, "in five years..."

JHHC-2-1-46-19
Green Chaparral Sod

BHHC-2-1-46-30
Chili Processing Plant

HOT PRODUCT:

Chile Processing--By the Vatful



NEW CHILE PROCESSING PLANT in Belen which started operations this week. Chile is dumped in the vat at extreme left where it is washed and the peeling loosened. It then goes up the conveyor to the long pipe in the middle where it is roasted. After roasting, it goes into the wire cage on the right where the peelings are taken off, then into the building where women take out the stems.

Belen's newest industry went into full production this week as Joe J. Chavez opened a new \$30,000 chile processing plant.

Chavez, who has hired 15 workers, said he had a "few minor problems" with water pressure when they started Monday but that he expected

to solve them soon.

Chavez said the plant is capable of processing 25 tons of green chile daily.

He said he is buying the crop from growers up and down the Valley.

Art Chavez, an employee, explained the procedure for processing.

He said the chile is first dumped into a vat which has a solution to loosen the peel. After it is soaked, the chile goes on a conveyor belt to a device which looks like the tail pipe of a jet.

Here the chile is cooked by heat from a large blow torch which heats the pipe

by conduction.

After the chile is cooked, it is transported, again by conveyor belt into a wire-mesh rotating cage about 20 feet long. At this stage the peelings are all taken off.

When the chile comes out of the cage, it falls on another conveyor belt which takes it into a building where several women are busy taking chile stems and any stray peelings off.

After this, the product is put in 30 gallon containers and shipped to distributors in Albuquerque.

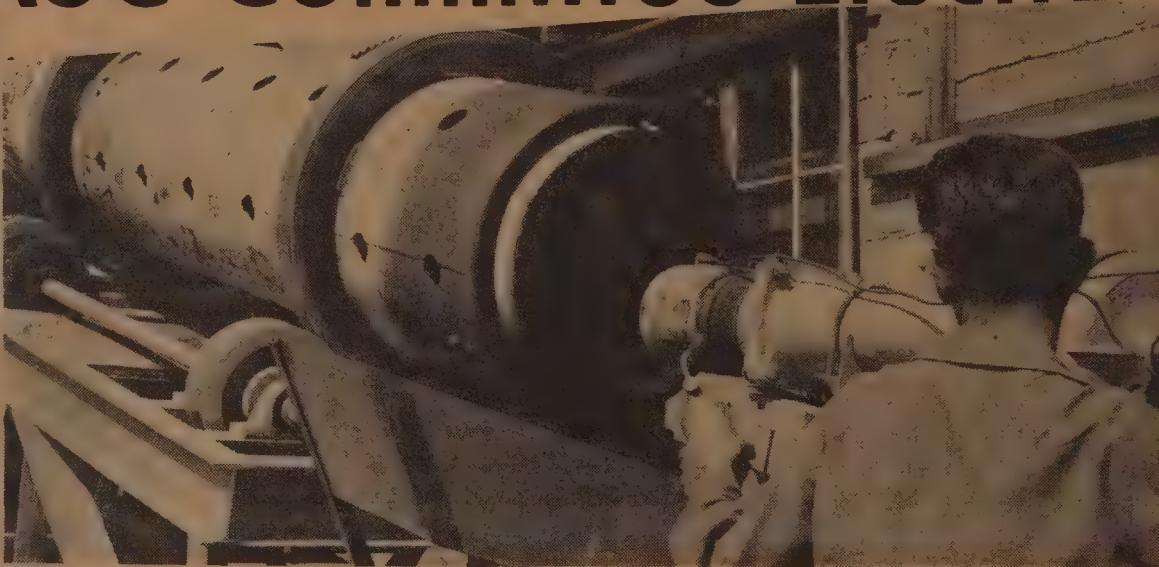
The distributors then pack the chile in 16, 32, and 64 ounce containers and ship it to California, Arizona, and Texas as well as around the state.

Chavez said he is processing both the Sandia "A" and the Rio Grande varieties of chile.

Chavez had a similar plant last year in Belen but on a much smaller scale.

ASC Committee Election Set

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ASC voters, and call-
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ation form on a mail-
velope.

ART CHAVEZ shows how the blow torch where the chile is roasted is lit. The heat is set at
SICHLER a certain temperature so the chile will not burn. (NEWS photos).

In Valencia County, Ernest
Sichler, Sr., of Los Lunas is
chairman of the ASC county
committee. George D. Carter
of El Morro is vice-chairman
and Silverio Sais of Los Lun-
as, member.

Actual farmers, including
tenants and sharecroppers,
and landowners generally are
eligible to vote for committe-
men. Almost any farmer who
is eligible to vote and lives
in the community is eligible to
run for the office.

The community committee

payments are based, super-
vise marketing quota referen-

Fight Tax: Belen Vets

More than 100 veterans
have formed an organization
in Belen to represent their
cause in the court case con-
cerning the proposed elimina-
tion of tax exemption for
veterans.

Romo Reports

By _____
August 24, 1967



GRASSHOPPER CONTROL

Grasshopper numbers are
on the increase. Be sure to
use the right kind and amounts
of materials when spraying.

Materials to use are gen-

grasshoppers move into the
gardens and crops. It is also
better to treat when grass-
hoppers are small for more
effective kill.

A complete list of recom-
mendations of materials and

Thursday, February 22, 1973

CPA BUYS BOOKKEEPING PART Melva's Bookkeeping, Tax Service now 2 businesses

Melva's Bookkeeping and Tax Service, 847 North Main has been divided into two businesses . . . at the same location.

A new owner, William H. Bradley, a Certified Public Accountant of Albuquerque, has purchased the bookkeeping part of the business.

Mrs. Melva Tietjen, Belen, will retain the tax service division. Mrs. Tietjen in the past handled both phases of the business since she opened the firm here more than 10 years ago, after moving to Belen from Grants.

The new owner of the bookkeeping division has been engaged in public accounting since 1957. He is also an instructor in business administration at the University of Albuquerque, and for eight years, was with the U.S. Internal Revenue Service.

Bradley will retain the three bookkeepers formerly employed by Mrs. Tietjen. These are Becky Eldridge,

Bosque Farms; Cherlyn Pritchard, Belen, and Don Hatfield, Belen.

Mrs. Tietjen will retain her two tax service aides, Cindy Patterson, Belen, and Art Hooper, Rio grande Estates. Mrs. Patterson is also receptionist for the two businesses.

Bradley said he will continue to reside in Albuquerque for the present. He and Mrs. Bradley have eight children.

Bike owner asked to come to BPD

Belen police have asked that the owner of a green, 10 speed bike found recently by the police come and claim the bicycle.

The person owning the bike should go to the Belen police station, Becker Ave. and Fifth Street.

Police News

Jerry Lane reported his wallet was stolen from his place of business, KARS radio, South Second St., sometime last Monday, said Belen police.

* * * * *

A corrugated matt was taken from the Tastee Freeze, 600 N. Main St., Belen, sometime Sunday, said Belen police.

* * * * *

Kathy Garcia, South Third Street, Belen, reported a hit-and-run to her car on North Main St. at about 9:45 a.m. Tuesday, said Belen police.

* * * * *

More than \$800 worth of items were stolen from the home of Paul Aguayo, Mesa Road, said Belen police.

The theft was reported at 9:30 a.m. Tuesday, said police.

Items stolen included a chain saw valued at \$186, a saddle valued at \$350, two truck tires valued at \$112, three halters valued at \$15, three bridles valued at \$45 and several small tools with a total value of \$115, said police.

BHHC-2-2-1-46-21
Eoc-1000-1728

BHHC-2-1-46-22
Drive In

THE ORIGINAL CIRCLE T DRIVE-IN



BELLEN, NEW MEXICO

DECEMBER 1958



BHHC-201-46-23
Bowling Alley

Lane Bowling Alley
Commercial Club/Belea

BELEN OFFICE SUPPLY

The Belen Office Supply was opened in November 1978 by Tom and Marge Collins. The Collins were born and raised in the Boulder, Colorado, area. After their marriage they moved to Las Vegas, Nevada. Tom worked in the gaming industry for 19 years and Marge worked at the Tropicana Country Club for 15 years.

Their decision to settle in New Mexico was prompted by the urgings of ^{members} family that live in Socorro, New Mexico, and operate ^{Tripps} ~~Jewelry~~ ^{ers} store and ^{Socorro} Office Supply. After many visits to the family Tom and Marge decided that the people and the climate in the Belen area would be an ideal choice for a move from Nevada.

In January 1981 Tom and Marge were joined in the business by their son ^{Swopes} Kurt who had also moved with his family from Las Vegas, Nevada. Kurt's wife, Beverly, teaches the gifted education program at Highland High in Albuquerque. Kurt has been working in the office supply learning the operation of the business.

Since settling in the area both the Collins and the Swopes have been very pleased with their moves and are looking forward to many more years in Valencia County, New Mexico.

MIH C-1-1-46-24
Belen Office Supply

AUSTIN LOVETT

864 - 4793

THE BELEN OFFICE SUPPLY WAS OPENED IN NOVEMBER, 1978 BY TOM AND MARGE COLLINS. THE COLLINS WERE BORN AND RAISED IN THE BOULDER, COLORADO AREA. AFTER THEIR MARRIAGE, THEY MOVED TO LAS VEGAS, NEVADA. TOM WORKED IN THE GAMING INDUSTRY FOR 19 YEARS AND MARGE WORKED AT THE TROPICANA COUNTRY CLUB FOR 15 YEARS.

THEIR DECISION TO SETTLE IN NEW MEXICO WAS PROMPTED BY THE URGINGS OF FAMILY THAT LIVE IN SOCORRO, NEW MEXICO, OPERATING A JEWELRY STORE AND AN OFFICE SUPPLY. AFTER MANY VISITS TO THE FAMILY, TOM AND MARGE DECIDED THAT THE PEOPLE AND THE CLIMATE IN THE BELEN AREA WOULD BE AN IDEAL CHOICE FOR A MOVE FROM NEVADA.

IN JANUARY, 1981, TOM AND MARGE WERE JOINED IN THE BUSINESS BY THEIR SON, KURT, WHO HAD ALSO MOVED WITH HIS FAMILY FROM LAS VEGAS, NEVADA. KURT'S WIFE, BEVERLY, TEACHES THE GIFTED EDUCATION PROGRAM AT HIGHLAND HIGH IN ALBUQUERQUE. KURT HAS BEEN WORKING IN THE OFFICE SUPPLY LEARNING THE OPERATION OF THE BUSINESS.

SINCE SETTLING IN THE AREA, BOTH THE COLLINS AND THE SWOPES HAVE BEEN VERY PLEASED WITH THEIR MOVES AND ARE LOOKING FORWARD TO MANY MORE YEARS IN THE AREA.

Valencia County Historical Society

Box 1363 • Belen, New Mexico 87002

This section of our county history book will include histories of businesses, churches, clubs, organizations, etc. A charge for this space will have to be assessed to insure that we will have enough pages in the book. Money from selling this space will allow us to buy more pages for family histories if needed. The more books purchased, the more pages the publisher will allow us. By having adequate book sales and more pages, we can be assured the publisher will use nice large type.

OLD TIME BUSINESSES should tell when their business came into existence, why they wanted to establish their company in our county, how long they have been in business, and what their contribution to the growth and development of the county has been.

For example, an old time business may have extended credit to early settlers to help them get on their feet. If so, tell about those times. Certainly these things and the people who were able to stay in the county are what makes it the place it is to live and work today. Submit photos of early days and current photos.

NEW BUSINESSES or organizations should tell why they have chosen to go into business or come into being and how they feel growth and development in the county in the past has provided an opportunity for the business or organization to succeed. If these business people came from outside the county, they should tell us about their background. Submit photos of their business and products. The book committee wants your story, not an ad.

IT IS OUR DESIRE TO SUBMIT A HISTORY OF

Belen Office Supply
(name of business or organization)

FOR PUBLICATION IN THE VALENCIA COUNTY HISTORICAL SOCIETY HISTORY BOOK.

IN ORDER TO ACCOMMODATE OUR STORY AND/OR PHOTOS, WE NEED TO PURCHASE

1/2 page AT A COST OF \$ *95.00* WE ANTICIPATE (number)
(amount of space)
WORDS OF COPY AND (number) PHOTOS FOR OUR STORY.

TO COMPLY WITH THE DEADLINES SET IN ORDER TO GUARANTEE THE EARLIEST POSSIBLE DELIVERY DATE FOR THE BOOK, WE AGREE TO SUBMIT OUR STORY NO LATER THAN

(deadline date)

Ed 8/4/81
OK #3197

John J. Collins
Manager/Owner/President

205 So Main

Address

864-3585

Phone

8/4/81

Date

In deciding how much space to purchase for your business or organization history, please consider the following: (1) The printer is very flexible in working with photos and copy; he can enlarge or reduce not only photos but also type size. (2) If desired, a page can be used for photos entirely, omitting all copy except descriptive captions and headings. In this case, limit the number of photos to 10. (3) When combining photos and copy, remember that one full page contains 1500 words; subtract from this number 200 words for each photo to be used.

Below is a chart of some recommended page formats. You may desire a combination of photos and copy not listed. For example, if you desire to purchase a full page and want four photos, you are entitled to 700 words after subtracting 200 words for each photo (1,500 - 800 = 700).

SIZE OF PAGE	COST OF PAGE	NO. WORDS	NO. PHOTOS
Full	\$180.00	1500	0
		1300	1
		1100	2
		900	3
		700	4
		500	5
Half	\$95.00	750	0
		550	1
		350	2
		150	3
Fourth	\$55.00	350	0
		150	1

BHHC-2-1-46-25
Belen Print Shop

~~Belen office Sup~~

Belen Print Shop
214 S 6th
Belen

864-3553

Valencia County Historical Society

Box 1363 • Belen, New Mexico 87002

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IT IS OUR DESIRE TO SUBMIT A HISTORY OF

BELEN PRINT SHOP

(name of business or organization)

FOR PUBLICATION IN THE VALENCIA COUNTY HISTORICAL SOCIETY HISTORY BOOK.

IN ORDER TO ACCOMMODATE OUR STORY AND/OR PHOTOS, WE NEED TO PURCHASE

1/4 pg.

(amount of space)

AT A COST OF \$

55.00

WE ANTICIPATE

(number)

WORDS OF COPY AND

(number)

PHOTOS FOR OUR STORY.

TO COMPLY WITH THE DEADLINES SET IN ORDER TO GUARANTEE THE EARLIEST POSSIBLE DELIVERY DATE FOR THE BOOK, WE AGREE TO SUBMIT OUR STORY NO LATER THAN

(deadline date)

BUD BUEN

Manager/Owner/President

214 S. 6TH STREET

Address

864-3553

Phone

9/3/81

Date

In deciding how much space to purchase for your business or organization history, please consider the following: (1) The printer is very flexible in working with photos and copy; he can enlarge or reduce not only photos but also type size. (2) If desired, a page can be used for photos entirely, omitting all copy except descriptive captions and headings. In this case, limit the number of photos to 10. (3) When combining photos and copy, remember that one full page contains 1500 words; subtract from this number 200 words for each photo to be used.

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		900	3
		700	4
		500	5
Half	\$95.00	750	0
		550	1
		350	2
		150	3
Fourth	\$55.00	350	0
		150	1

BOB & JANE OLIVER, PRESENT OWNERS
MOVED TO ALBUQUERQUE FROM NEW HAVEN
CONNECTICUT WHERE THEY HAD OPERATED A
SMALL PRINTING & COPYING SERVICE FROM
1969 TIL 1976. WHEN THEY GOT TIRED OF
SHOVELING SNOW. AFTER ~~A~~ A STINT OF
TWO YEARS IN ALBUQUERQUE THE "BIG CITY"
SYNDROME FINALLY FORCED THEM TO LOOK AROUND
FOR A SMALL, QUIET SITUATION WHERE

PURCHASED IN 1978

FORMERLY OWNED BY NEWS BULLETIN UNTIL 1972

ADDITION OF MODERN EQUIPMENT
ENABLES US TO PRODUCE HIGHER QUALITY WORK

HOME

108 EL FUEGO PLACE

61

80

74

78

BELEN PRINT SHOP
214 SOUTH 6TH STREET
BELEN, NEW MEXICO 87002

WORK ORDER

DATE _____

WHEN NEEDED _____

Customer: _____

Address: _____

Telephone: _____

Ordered by: _____

CASH ☐ CHARGE ☐

Title _____

Quantity _____ Staple _____

Size _____ Cut _____

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Ink _____ Bind _____

Pad _____ Perforate _____

Fold _____

Additional Instructions: _____

BHHC 2-1-46-26
MISC



May 26, 2003

Pre 1997
Unit 1497

Pre 1997



BHHC-2-1-46-27
MISC



.04-2.00

Weston
Business

Ron Hodges back Brighton

864-6204
HISC







BHHC-2-1-46-29
MISC

Bennie Sanchez
1988

05-77-1-46-80
MISC



E. Allen [unclear]
[unclear]

1988

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OF PIC





BHHC-2-1-116-31
MISC



Recreation Center
St. Olympia Sea Club

June 1979

With Mrs. Connelton
H. Stankoff, Pilot
The Express

To Mr. Stankoff
June 1979

BHHC-2-1-46-32

MISC

100%
any further
any further
any further



South of Town in
The Belen Industrial Center
Tom Slovic



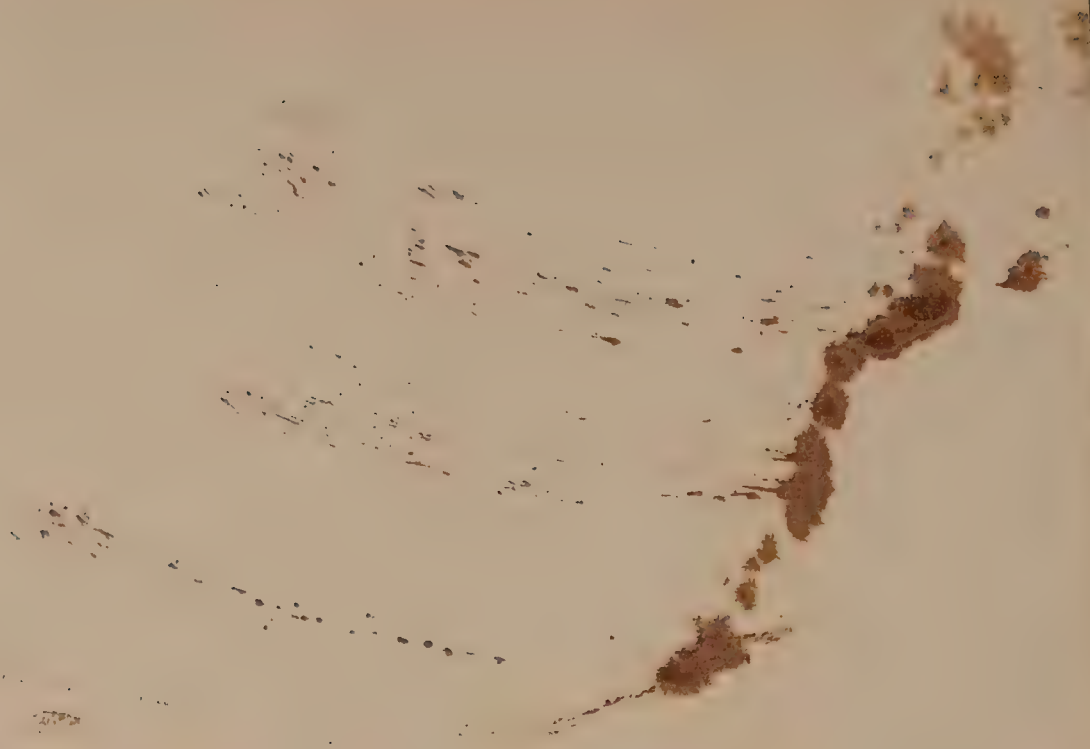
HARVEY HOUSE MUSEUM
P.O. Box 166
Belen, NM 87002

Sammy Lopez
Newspaper
Publisher

RHHC-2-1-40-33
MISS



(Left to right) Furr's Supermarkets, Inc. President and Chief Operating Officer Buz Doyle, M.E.J.O.R. instructor Cheryl Chatfield of the Center for Entrepreneurship and Economic Development, Furr's Supermarkets Grocery Director and M.E.J.O.R. Program Coordinator Mario Chavez and M.E.J.O.R. graduate Manuel Gallegos of Belen.



ВННС 2-1-46-34



Del Rio Plaza Sign Repair
Belen N.M. Arriaga Ave.

8-17-88

8-17-88

BHAC 2-1-46-34

HARVEY HOUSE MUSEUM
P.O. Box 166
Belen, NM 87002



GET INVOLVED IN

BUSINESS PROFESSIONALS' GUILD



BHHC 2-1-46-35



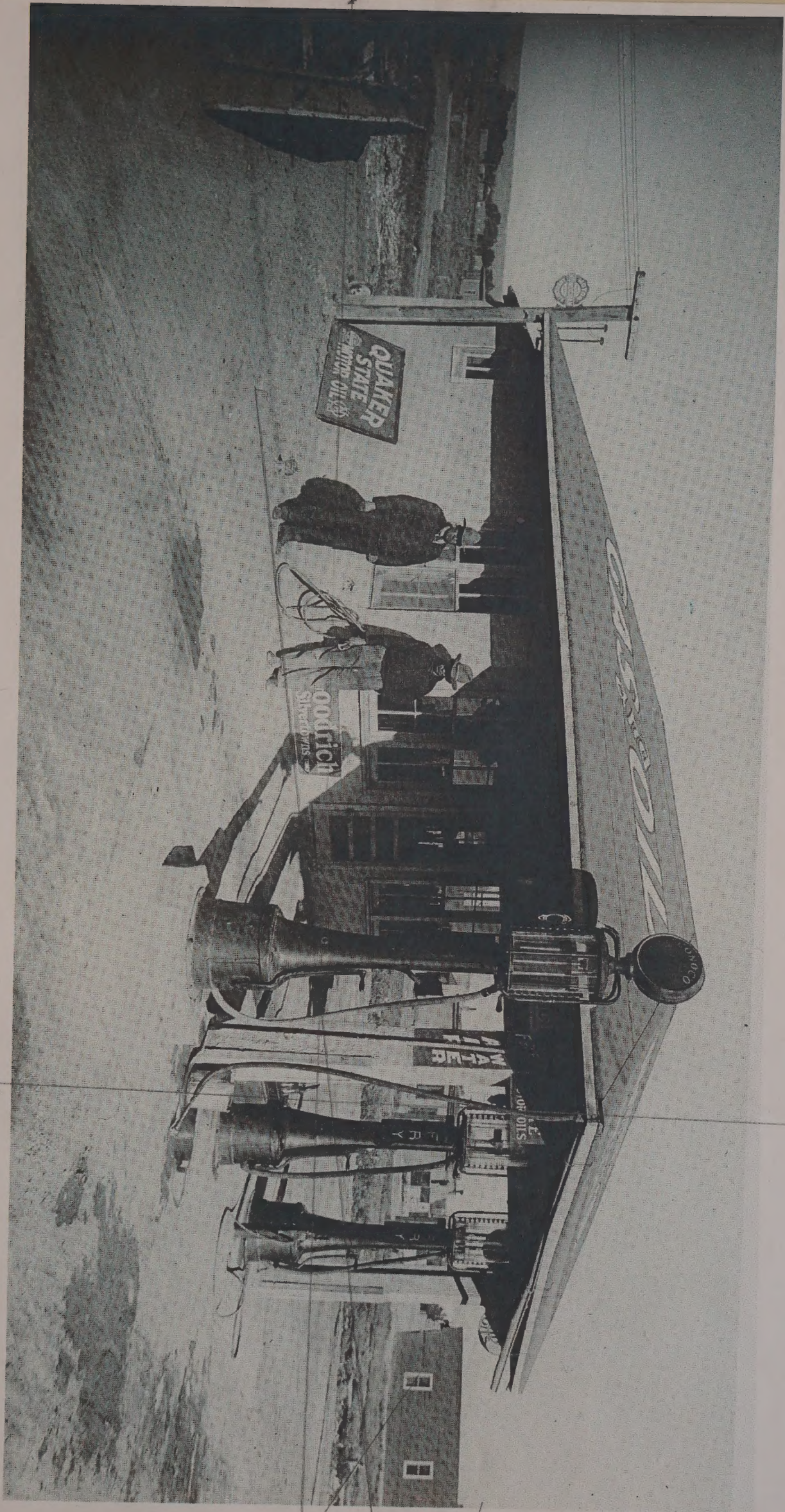
BHHC 2-1-46-36



Rio Grande Estates Motel
East of Belva N.M.
c. 1963

Jim Sloan
Collection

BHHC-2-1-46
Gas Co photo
Gas station photo





BHHHC-2-7-46 Misc. Belen Businesses

